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## **EyeLock Launches the Only Iris Recognition Technology to Work from 60 cm away, with Glasses, Contacts and Daylight**

**Technology breakthrough paves the way for wide adoption across mobile, automotive and edge-of-network devices.**

NEW YORK, Aug. 8, 2016 /CNW/ -- EyeLock LLC, a market leader of iris-based identity authentication solutions, today announced new technology that authenticates identities at distances of 60 cm, with glasses, contact lenses and daylight. The technology is architected for implementation across smartphones and mobile devices, as well as automotive, healthcare and other edge-of-network applications. EyeLock's technology represents a breakthrough in proprietary software, security, algorithms and optics, and delivers the most secure, reliable and user-friendly capabilities available in the market today - outperforming the iris recognition solutions available from Samsung, Fujitsu and Microsoft Lumia.

With the rapid proliferation of biometric modalities across IoT devices, EyeLock's new technology addresses the growing demand for increased security protocols for devices and the use case applications that power the world we live in. The technology benefits OEM licensees and the market-at-large, including financial services, healthcare, automotive, enterprise and government sectors, by delivering a solution to mitigate security threats while providing consumers a more convenient way to transact.

"EyeLock's new technology is a significant scientific breakthrough in iris recognition and will be leveraged as a utility across edge-of-network devices," said Jim Demitrius, Chief Executive Officer of EyeLock. "Our new technology has now surpassed all other iris recognition solutions and solves the usability and security impediments that have long been an obstacle for mass-market adoption. EyeLock offers the only iris recognition technology today that works at a distance of 60 cm, with glasses, contacts and daylight, all without compromising security or ease of use," he said.

EyeLock is one of the only biometric companies in the world to own and control the entire software and algorithm stack, providing dual-eye authentication, an unmatched security architecture and anti-spoofing technology.

### **About EyeLock**

[EyeLock LLC](#), a majority owned subsidiary of Voxx International Corporation (VOXX: NASDAQ), is an acknowledged leader in advanced iris authentication for the Internet of Things (IoT), providing the highest level of security with EyeLock ID™ technology. Iris authentication is highly secure because no two irises are alike and the iris is the most accurate human identifier other than DNA. The company's significant IP portfolio, including more than 75 patents and patents pending, and proprietary technology enables the convenient and secure authentication of individuals across physical and logical environments. EyeLock's solutions have been integrated and embedded across consumer and enterprise products and platforms, eliminating the need for PINs and passwords. Corporations across the Fortune 500 recognize the level of security EyeLock provides due in part to its extremely low false acceptance rate, ease of use, and scalability. As a sponsor member of the FIDO (Fast IDentity Online) Alliance, a non-profit organization dedicated to creating a safer and more secure digital presence for consumers, EyeLock is dedicated to advancing digital privacy and next generation security.

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