



March 29, 2017

FuseForward Selects Attunity to Enable Enhanced Analytics

Attunity Replicate Provides Real-time Data Ingestion and Broad Platform Support Enabling Advanced Analytic Solutions

BURLINGTON, Massachusetts, March 29, 2017 /PRNewswire/ --

Attunity Ltd. (NASDAQ: ATTU), a leading provider of data integration and Big Data management software solutions, announced today that FuseForward, a secure cloud solutions provider, has chosen [Attunity Replicate](#) to expand the capabilities of its patented cloud platform. Attunity's real-time data replication and change data capture (CDC) technology, supporting Kafka and Hadoop, enables a more robust analytics offering and user experience for FuseForward customers.

Headquartered in Vancouver, Canada, FuseForward designs and operates secure cloud solutions that support the management of complex facilities and assets, transportation networks and industrial plants. Because FuseForward's cloud platform is application agnostic, flexibility across applications is a key requirement of the vendors they work with. FuseForward selected Attunity Replicate to enable universal data ingestion and real-time CDC, supporting on-premises and hybrid cloud-based analytic solutions across a variety of platforms. This includes cloud data warehouses, cloud databases including MySQL and Aurora, as well as big data technologies such as Cassandra, Hadoop and Kafka.

"Instead of undertaking a time-consuming cloud development project, FuseForward customers come to us for our one-stop cloud platform that comes equipped with all the features they might need," said **Mark Damm, CEO at FuseForward**. "We chose to add Attunity to our portfolio of embedded technology because it provides universal data integration, enabling us to offer big data analytics initiatives in both private and public cloud deployments."

"The ability to deliver analytic capabilities across hybrid environments continues to grow, and Attunity Replicate is designed to enable the performance and flexibility that such modern architectures require," explained **Itamar Ankorion, Chief Marketing Officer at Attunity**. "We are excited to work with partners like FuseForward who embed and use Attunity Replicate as part of their platform to deliver industry-specific solutions."

About FuseForward

FuseForward enables large enterprises to capitalize on the cloud. Our platform provides the foundation needed for the management of complex facilities and assets, transportation networks and industrial plants. We serve asset-intensive customers around the world through our global network of partners. For more information, visit <https://www.fuseforward.com>.

About Attunity

Attunity is a leading provider of Big Data management software solutions that enable access, management, sharing and distribution of data across heterogeneous enterprise platforms, organizations, and the [cloud](#). Our software solutions include [data replication and distribution](#), [test data management](#), [change data capture](#) (CDC), [data connectivity](#), [enterprise file replication](#) (EFR), [managed file transfer](#) (MFT), [data warehouse automation](#), [data usage analytics](#), and [cloud data delivery](#).

Attunity has supplied innovative software solutions to its enterprise-class customers for over 20 years and has successful deployments at thousands of organizations worldwide. Attunity provides software directly and indirectly through a number of partners such as Microsoft, Oracle, IBM and Hewlett Packard Enterprise. Headquartered in Boston, Attunity serves its customers via offices in North America, Europe, and Asia Pacific and through a network of local partners. For more information, visit <http://www.attunity.com> or our [blog](#) and join our community on [Twitter](#), [Facebook](#), [LinkedIn](#) and [YouTube](#).

Important Note: *The announcement of any particular selection or implementation of Attunity products is not necessarily indicative of the timing of recognition of revenue therefrom or the level of revenue for any particular period.*

Safe Harbor Statement

This press release contains forward-looking statements, including statements regarding the anticipated features and benefits of Replicate and Visibility Solutions, within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995 and other Federal Securities laws. Statements preceded by, followed by, or that otherwise include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", and similar expressions or future or conditional verbs such as "will", "should", "would", "may" and "could" are generally forward-looking in nature and not

historical facts. Because such statements deal with future events, they are subject to various risks and uncertainties and actual results, expressed or implied by such forward-looking statements, could differ materially from Attunity's current expectations. Factors that could cause or contribute to such differences include, but are not limited to: risks and uncertainties relating to our history of operating losses and ability to achieve profitability; our reliance on strategic relationships with our distributors, OEM, VAR and "go-to-market" and other business partners, and on our other significant customers; risks and uncertainties relating to acquisitions, including costs and difficulties related to integration of acquired businesses; our ability to expand our business into the SAP market and the success of our Gold Client offering; timely availability and customer acceptance of Attunity's new and existing products, including Attunity Compose and Attunity Visibility; risks and uncertainties relating to fluctuations in our quarterly operating results, which may not necessarily be indicative of future periods; changes in the competitive landscape, including new competitors or the impact of competitive pricing and products; a shift in demand for products such as Attunity's products; the impact on revenues of economic and political uncertainties and weaknesses in various regions of the world, including the commencement or escalation of hostilities or acts of terrorism as well as cyber-attacks; and other factors and risks on which Attunity may have little or no control. This list is intended to identify only certain of the principal factors that could cause actual results to differ. For a more detailed description of the risks and uncertainties affecting Attunity, reference is made to Attunity's latest Annual Report on Form 20-F which is on file with the Securities and Exchange Commission (SEC) and the other risk factors discussed from time to time by Attunity in reports filed with, or furnished to, the SEC. Except as otherwise required by law, Attunity undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

© Attunity 2017. All Rights Reserved. Attunity is a registered trademark of Attunity Inc. All other product and company names herein may be trademarks of their respective owners.

Press contact:

Melissa Kolodziej
Senior Director of Marketing Communications, Attunity
melissa.kolodziej@attunity.com
Tel. 603-305-3664

SOURCE Attunity Ltd.

News Provided by Acquire Media