

# Hosting Advice Names Attunity as Developers' Choice for Data Integration and Management

## Award Based on Attunity's Product Portfolio and Depth of Solutions

BURLINGTON, Massachusetts, April 4, 2017 / PRNewswire / --

Attunity Ltd. (NASDAQ: ATTU), a leading provider of data integration and Big Data management software solutions, announced today that it has been recognized as <a href="Hosting Advice">Hosting Advice</a> Developers' Choice for Data Integration and Management. Hosting Advice selected Attunity based on its ability to effectively solve customer pain points in the awarded categories.

In an article referencing Attunity's award, **author Alexandra Leslie writes**, "With companies using a growing number of data resources to identify operational efficiencies and lead business decisions, there is less time for manual coding and latency. Attunity, our Developers' Choice for Efficient Data Integration and Management, accelerates data delivery, storage, and availability with their software portfolio. We focus on three signature programs - Replicate, Compose, and Visibility - to show how users can seamlessly and securely ingest data and automate routine data management and warehousing processes."

"As Big Data continues to grow in importance for its ability to add value to business analytics and improved insights, our customers increasingly rely on Attunity for innovative and timely data integration and management solutions," said **Itamar Ankorion, Chief Marketing Officer at Attunity**. "We're honored to receive this award from Hosting Advice, which demonstrates our strong commitment to aligning innovation with customer data integration needs."

Hosting Advice provides insight, recommendations and reviews for its audience of programmers and technology managers. With more than 54 years of combined experience, Hosting Advice's technical experts, interview industry leaders to give readers essential programming, development and engineering advice. Read more about Attunity and its selection here: <a href="http://www.hostingadvice.com/blog/attunity-simplifies-data-integration/">http://www.hostingadvice.com/blog/attunity-simplifies-data-integration/</a>.

#### **About Attunity**

Attunity is a leading provider of Big Data management software solutions that enable access, management, sharing and distribution of data across heterogeneous enterprise platforms, organizations, and the <u>cloud</u>. Our software solutions include <u>data replication</u> and <u>distribution</u>, <u>test data management</u>, <u>change data capture</u> (CDC), <u>data connectivity</u>, <u>enterprise file replication</u> (EFR), <u>managed file transfer</u> (MFT), <u>data warehouse automation</u>, <u>data usage analytics</u>, and <u>cloud data delivery</u>.

Attunity has supplied innovative software solutions to its enterprise-class customers for over 20 years and has successful deployments at thousands of organizations worldwide. Attunity provides software directly and indirectly through a number of partners such as Microsoft, Oracle, IBM and Hewlett Packard Enterprise. Headquartered in Boston, Attunity serves its customers via offices in North America, Europe, and Asia Pacific and through a network of local partners. For more information, visit <a href="http://www.attunity.com">http://www.attunity.com</a> or our <a href="https://www.attunity.com">blog</a> and join our community on <a href="https://www.attunity.com">Twitter</a>, <a href="facebook">Facebook</a>, <a href="https://www.attunity.com">LinkedIn</a> and <a href="https://www.attunity.com">YouTube</a>.

## **Safe Harbor Statement**

This press release contains forward-looking statements, including statements regarding the anticipated features and benefits of Replicate and Visibility Solutions, within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995 and other Federal Securities laws. Statements preceded by, followed by, or that otherwise include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", and similar expressions or future or conditional verbs such as "will", "should", "would", "may" and "could" are generally forward-looking in nature and not historical facts. Because such statements deal with future events, they are subject to various risks and uncertainties and actual results, expressed or implied by such forward-looking statements, could differ materially from Attunity's current expectations. Factors that could cause or contribute to such differences include, but are not limited to: risks and uncertainties relating to our history of operating losses and ability to achieve profitability; our reliance on strategic relationships with our distributors, OEM, VAR and "go-to-market" and other business partners, and on our other significant customers; risks and uncertainties relating to acquisitions, including costs and difficulties related to integration of acquired businesses; our ability to expand our business into the SAP market and the success of our Gold Client offering; timely

availability and customer acceptance of Attunity's new and existing products, including Attunity Compose and Attunity Visibility; risks and uncertainties relating to fluctuations in our quarterly operating results, which may not necessarily be indicative of future periods; changes in the competitive landscape, including new competitors or the impact of competitive pricing and products; a shift in demand for products such as Attunity's products; the impact on revenues of economic and political uncertainties and weaknesses in various regions of the world, including the commencement or escalation of hostilities or acts of terrorism as well as cyber-attacks; and other factors and risks on which Attunity may have little or no control. This list is intended to identify only certain of the principal factors that could cause actual results to differ. For a more detailed description of the risks and uncertainties affecting Attunity, reference is made to Attunity's latest Annual Report on Form 20-F which is on file with the Securities and Exchange Commission (SEC) and the other risk factors discussed from time to time by Attunity in reports filed with, or furnished to, the SEC. Except as otherwise required by law, Attunity undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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