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Global Manufacturer of Home Appliances Uses Attunity Gold Client to Recognize Increased Efficiencies in SAP and SAP HANA® Environment

Attunity's test data management solution enabling increased productivity while saving costs

BURLINGTON, Massachusetts, April 18, 2017 /PRNewswire/ --

Attunity Ltd. (NASDAQ CM: ATTU), a leading provider of data integration and Big Data management software solutions, announced today that a leading global manufacturer and marketer of home appliances (the "Customer") that implemented [Attunity Gold Client](#) has recognized increases in test data management efficiencies and productivity, while avoiding significant costs on alternative options.

This leading global appliance manufacturer has billions of dollars in annual sales, and dozens of manufacturing and technology research centers worldwide. With several global data centers and hundreds of SAP production instances, the Customer had conducted a Global IT Quality Survey to identify pain points related to testing. The IT team identified opportunities to improve quality assurance related to its ERP and CRM systems, specifically in the areas of assembling test data, refreshing QA systems, and being able to create smaller environments for testing that reduce total costs and increase efficiency.

The customer recognized that improving test data management could help remedy many of its challenges in productivity and efficiency. They chose Attunity Gold Client because of its flexibility and ease of use, which are important attributes in an SAP environment. In addition, the Attunity solution helped them avoid six-figure costs associated with alternative test data management options and projects such as upgrades and data migrations.

Historically, teams at the Customer equated test data with full production system copies. Attunity Gold Client has been able to completely change the way they view test data. The solution also makes it possible to do master data delta refreshes, as well as transactional data time slices between system copies. The Customer now has an agile and flexible approach to test data for its ERP and CRM systems worldwide, supporting its SAP environments including SAP HANA.

"We are pleased that we were able to help this global leader improve its test data management efforts to be much more efficient and affordable," **explained Matt Hayes, VP SAP Business at Attunity.** "Our work with this valued customer demonstrates the bottom-line impact that SAP application lifecycle management can have for large-scale organizations. It is rewarding to see and we look forward to helping many more companies like them with similar challenges."

About Attunity

Attunity is a leading provider of data integration and Big Data management software solutions that enable availability, delivery, and management of data across heterogeneous enterprise platforms, organizations, and the [cloud](#). Our software solutions include [data replication and distribution](#), [test data management](#), [change data capture \(CDC\)](#), [data connectivity](#), [enterprise file replication \(EFR\)](#), [managed file transfer \(MFT\)](#), [data warehouse automation](#), [data usage analytics](#), and [cloud data delivery](#).

Attunity has supplied innovative software solutions to its enterprise-class customers for over 20 years and has successful deployments at thousands of organizations worldwide. Attunity provides software directly and indirectly through a number of partners such as Microsoft, Oracle, IBM and Hewlett Packard Enterprise. Headquartered in Boston, Attunity serves its customers via offices in North America, Europe, and Asia Pacific and through a network of local partners. For more information, visit <http://www.attunity.com> or our [blog](#) and join our community on [Twitter](#), [Facebook](#), [LinkedIn](#) and [YouTube](#).

Important Note: *The announcement of any particular selection or implementation of Attunity products is not necessarily indicative of the timing of recognition of revenue therefrom or the level of revenue for any particular period.*

Safe Harbor Statement

This press release contains forward-looking statements, including statements regarding the anticipated features and benefits of Replicate and Visibility Solutions, within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995 and other Federal Securities laws. Statements preceded by, followed by, or that otherwise include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", and similar expressions or future or conditional verbs such as "will", "should", "would", "may" and "could" are generally forward-looking in nature and not

historical facts. Because such statements deal with future events, they are subject to various risks and uncertainties and actual results, expressed or implied by such forward-looking statements, could differ materially from Attunity's current expectations. Factors that could cause or contribute to such differences include, but are not limited to: risks and uncertainties relating to our history of operating losses and ability to achieve profitability; our reliance on strategic relationships with our distributors, OEM, VAR and "go-to-market" and other business partners, and on our other significant customers; risks and uncertainties relating to acquisitions, including costs and difficulties related to integration of acquired businesses; our ability to expand our business into the SAP market and the success of our Gold Client offering; timely availability and customer acceptance of Attunity's new and existing products, including Attunity Compose and Attunity Visibility; risks and uncertainties relating to fluctuations in our quarterly operating results, which may not necessarily be indicative of future periods; changes in the competitive landscape, including new competitors or the impact of competitive pricing and products; a shift in demand for products such as Attunity's products; the impact on revenues of economic and political uncertainties and weaknesses in various regions of the world, including the commencement or escalation of hostilities or acts of terrorism as well as cyber-attacks; and other factors and risks on which Attunity may have little or no control. This list is intended to identify only certain of the principal factors that could cause actual results to differ. For a more detailed description of the risks and uncertainties affecting Attunity, reference is made to Attunity's latest Annual Report on Form 20-F which is on file with the Securities and Exchange Commission (SEC) and the other risk factors discussed from time to time by Attunity in reports filed with, or furnished to, the SEC. Except as otherwise required by law, Attunity undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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