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## **Poly-Wood Enables Timely Business Insights With Attunity's Data Warehouse Automation Solution**

### **Attunity Compose Accelerates Data Warehousing to Enable Agile Analytics and a Tenfold Faster Decision-making Process**

BURLINGTON, Massachusetts, February 21, 2017 /PRNewswire/ --

Attunity Ltd. (NASDAQ CM: ATTU), a leading provider of data integration and Big Data management software solutions, announced today that [Poly-Wood, LLC](#), an outdoor furniture manufacturer, has selected [Attunity Compose](#) to simplify and accelerate its complex and time-consuming data warehousing process. Attunity Compose, a data warehouse automation solution, provides a streamlined, wizard-driven experience that automates the generation of the data warehouse and related ETL (Extract, Transform, and Load) processes. The solution enables Poly-Wood to deliver analytic solutions faster to support more intelligent and effective business decisions.

Poly-Wood previously used a third-party data integration and business intelligence tool to create its data warehouse, but it was not meeting the needs of the business. The Poly-Wood team sought out a new automation solution that would reduce the manual coding required to design and load their data warehouse, as well as support a wide variety of in-house analytics tools. These capabilities would enable their employees to make more informed, data-driven decisions based on more timely information. Poly-Wood ultimately chose Attunity Compose to streamline and automate their data warehouse creation and maintenance process.

"Throughout our search, we knew we needed a data warehouse automation tool that would reduce the manual coding burden on our IT team and enable us to be more agile," said **René Valencourt, Software and Data Architect at Poly-Wood, LLC**. "After researching several data warehouse automation tools, we found Attunity Compose, which leverages a visual and model-based approach, to be the right choice. Using this solution, we have saved and will continue to save significant time and resources, enabling us to re-focus on higher value initiatives that directly and positively affect our bottom line."

**Sean Rassi, Vice President of Design and Technology at Poly-Wood**, added, "Having real-time and historical data in front of employees, customers, and investors at the moment that questions arise is invaluable. Thanks to Attunity Compose, our ability to make decisions faster and more effectively has increased at least tenfold."

"Attunity Compose accelerates data availability for business analytics by significantly reducing the time and resources required to create and maintain a data warehouse," explained **Itamar Ankorian, Chief Marketing Officer at Attunity**. "Poly-Wood's choice to use Attunity Compose for data warehouse automation as an alternative to a traditional ETL solution demonstrates our innovation in enabling faster business analytics and time to value."

Read the full case study [here](#).

#### **About Poly-Wood, LLC**

Poly-Wood, LLC, designs and manufactures outdoor furniture using low-maintenance, recyclable lumber - the premier wood alternative in improved aesthetics and exceptional durability. POLYWOOD material is built to withstand sun, winter and strong winds and requires no painting, staining or waterproofing. To learn more, visit our [website](#) or follow us on [Twitter](#) and [LinkedIn](#).

#### **About Attunity**

Attunity is a leading provider of data integration and Big Data management software solutions that enable availability, delivery, and management of data across heterogeneous enterprise platforms, organizations, and the [cloud](#). Our software solutions include [data replication and distribution](#), [test data management](#), [change data capture \(CDC\)](#), [data connectivity](#), [enterprise file replication \(EFR\)](#), [managed file transfer \(MFT\)](#), [data warehouse automation](#), [data usage analytics](#), and [cloud data delivery](#).

Attunity has supplied innovative software solutions to its enterprise-class customers for over 20 years and has successful deployments at thousands of organizations worldwide. Attunity provides software directly and indirectly through a number of

partners such as Microsoft, Oracle, IBM and Hewlett Packard Enterprise. Headquartered in Boston, Attunity serves its customers via offices in North America, Europe, and Asia Pacific and through a network of local partners. For more information, visit <http://www.attunity.com> or our [blog](#) and join our communities on [Twitter](#), [Facebook](#), [LinkedIn](#) and [YouTube](#).

**IMPORTANT NOTE:** *The announcement of any particular selection or implementation of Attunity products is not necessarily indicative of the timing of recognition of revenue therefrom or the level of revenue for any particular period. References to customer successes are based upon a single user experience and such customer's testimonial.*

### **Safe Harbor Statement**

This press release contains forward-looking statements, including statements regarding the anticipated features and benefits of Replicate Solutions, within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995 and other Federal Securities laws. Statements preceded by, followed by, or that otherwise include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", and similar expressions or future or conditional verbs such as "will", "should", "would", "may" and "could" are generally forward-looking in nature and not historical facts. Because such statements deal with future events, they are subject to various risks and uncertainties and actual results, expressed or implied by such forward-looking statements, could differ materially from Attunity's current expectations. Factors that could cause or contribute to such differences include, but are not limited to: our reliance on strategic relationships with our distributors, OEM and VAR partners, and on our other significant customers; risks and uncertainties relating to acquisitions, including costs and difficulties related to integration of acquired businesses; timely availability and customer acceptance of Attunity's new and existing products, including Attunity Maestro; changes in the competitive landscape, including new competitors or the impact of competitive pricing and products; a shift in demand for products such as Attunity's products; the impact on revenues of economic and political uncertainties and weaknesses in various regions of the world, including the commencement or escalation of hostilities or acts of terrorism; and other factors and risks on which Attunity may have little or no control. This list is intended to identify only certain of the principal factors that could cause actual results to differ. For a more detailed description of the risks and uncertainties affecting Attunity, reference is made to Attunity's latest Annual Report on Form 20-F which is on file with the Securities and Exchange Commission (SEC) and the other risk factors discussed from time to time by Attunity in reports filed with, or furnished to, the SEC. Except as otherwise required by law, Attunity undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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