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Attunity Wins \$1.8 Million Deal Integrating SAP Data With Hadoop Data Lake at a Global Food Processing Company

Attunity Replicate for SAP Enables Real-time and Application-level Data Replication for Universal Analytics

BURLINGTON, Massachusetts, February 27, 2017 /PRNewswire/ --

Attunity Ltd. (NASDAQ: ATTU), a leading provider of data integration and Big Data management software solutions, announced today that it has signed a \$1.8 million deal with a global food processing company (the "Customer") that will use [Attunity Replicate for SAP](#) to ingest SAP data in real-time to its Hadoop data lake. The solution is expected to enable the Customer to improve efficiency across many business units by having seamless access to analyze data from SAP and other business systems.

Like many enterprises using SAP, the Customer relies heavily on SAP ECC systems to manage core business information such as cash flow, raw materials, and production capacity, as well as business transactions such as purchase orders and payroll across the enterprise. With the key goal to improve efficiency and provide freedom of analytics across their sales and production units, the Customer decided to implement a corporate strategy that merges data from all data sources into a centralized data lake, including data originating from hundreds of SAP tables across multiple SAP systems.

The Customer expressed that a critical deciding factor in choosing its data replication vendor would be the vendor's ability to support SAP's unique data model and its use of pooled and clustered tables which store data in a format that is only accessible with substantial SAP application knowledge or integration. Additional critical requirements were real-time data delivery and support for large data volumes. After trying and failing with alternative database replication vendors that could not meet these requirements, the Customer selected Attunity Replicate for SAP. Beyond its deeper application level integration with SAP, it proved capable of scaling up to move billions of records and deliver data changes in under five seconds.

"Corporations including the largest companies in the world are bringing their business to Attunity for our proven technology and expertise in moving heterogeneous data, including SAP data, and making it universally available for analytics," explained **Shimon Alon, Chairman and Chief Executive Officer at Attunity**. "Our ability to uniquely meet this customer's requirements demonstrates our innovation and leadership, and we look forward to engaging the large market of SAP customers who plan to analyze data in Hadoop, data lakes and the Cloud."

About Attunity

Attunity is a leading provider of data integration and Big Data management software solutions that enable availability, delivery, and management of data across heterogeneous enterprise platforms, organizations, and the [cloud](#). Our software solutions include [data replication and distribution](#), [test data management](#), [change data capture \(CDC\)](#), [data connectivity](#), [enterprise file replication \(EFR\)](#), [managed file transfer \(MFT\)](#), [data warehouse automation](#), [data usage analytics](#), and [cloud data delivery](#).

Attunity has supplied innovative software solutions to its enterprise-class customers for over 20 years and has successful deployments at thousands of organizations worldwide. Attunity provides software directly and indirectly through a number of partners such as Microsoft, Oracle, IBM and Hewlett Packard Enterprise. Headquartered in Boston, Attunity serves its customers via offices in North America, Europe, and Asia Pacific and through a network of local partners.

For more information, visit <http://www.attunity.com> or our [blog](#) and join our community on [Twitter](#), [Facebook](#), [LinkedIn](#) and [YouTube](#).

Safe Harbor Statement

This press release contains forward-looking statements, including statements regarding the anticipated features and benefits of Replicate Solutions, within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995 and other Federal Securities laws. Statements preceded by, followed by, or that otherwise include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", and similar expressions or future or conditional verbs

such as "will", "should", "would", "may" and "could" are generally forward-looking in nature and not historical facts. For example, when we say that the solution is expected to enable the Customer to improve efficiency across many business units, we use forward-looking statements. Because such statements deal with future events, they are subject to various risks and uncertainties and actual results, expressed or implied by such forward-looking statements, could differ materially from Attunity's current expectations. Factors that could cause or contribute to such differences include, but are not limited to: risks and uncertainties relating to our history of operating losses and ability to achieve profitability; our reliance on strategic relationships with our distributors, OEM, VAR and "go-to-market" and other business partners, and on our other significant customers; risks and uncertainties relating to acquisitions, including costs and difficulties related to integration of acquired businesses; our ability to expand our business into the SAP market and the success of our Gold Client offering; timely availability and customer acceptance of Attunity's new and existing products, including Attunity Compose and Attunity Visibility; risks and uncertainties relating to fluctuations in our quarterly operating results, which may not necessarily be indicative of future periods; changes in the competitive landscape, including new competitors or the impact of competitive pricing and products; a shift in demand for products such as Attunity's products; the impact on revenues of economic and political uncertainties and weaknesses in various regions of the world, including the commencement or escalation of hostilities or acts of terrorism as well as cyber-attacks; and other factors and risks on which Attunity may have little or no control. This list is intended to identify only certain of the principal factors that could cause actual results to differ. For a more detailed description of the risks and uncertainties affecting Attunity, reference is made to Attunity's latest Annual Report on Form 20-F which is on file with the Securities and Exchange Commission (SEC) and the other risk factors discussed from time to time by Attunity in reports filed with, or furnished to, the SEC. Except as otherwise required by law, Attunity undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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