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## **Noodles & Company Celebrates the Holidays With Gift Giver Bonus Card Promotion**

### **Every \$25 gift card purchase earns a \$5 bonus; NoodlesREWARDS members earn extra rewards in December**

BROOMFIELD, Colo., Nov. 13, 2017 (GLOBE NEWSWIRE) -- [Noodles & Company](#) (NASDAQ:NDLS), serving classic noodle and pasta dishes from around the world, marks the start of the holiday season with the return of its signature Gift Giver Bonus Card promotion, along with more ways for Noodles guests to treat themselves and others.

A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/ed533dd0-a44c-44ab-8076-93375b9130af>

Today through Dec. 31, guests will receive a \$5 Gift Giver Bonus Card for every \$25 gift card purchased in-store or online. The \$5 bonus cards will be redeemable until Jan. 16, 2018.

"During the holidays, customers are always looking for fun and affordable ways to spread holiday cheer, and Noodles & Company wants to join in on the excitement," said Jonathan Tress, Vice President of Marketing at Noodles & Company. "In the spirit of giving, we're bringing back our Gift Giver Bonus Cards to make sure everyone feels some love."

In addition to the \$5 bonus cards, Noodles is offering a \$5 Welcome Reward to guests who download and create a profile in the Company's new NoodlesREWARDS app between Nov. 20—Dec. 3. The reward can be used toward any food purchase in-store or online.

The gifts keep on coming for NoodlesREWARDS guests. From Dec. 4—15, NoodlesREWARDS members can visit:

- | Once to receive a free dessert.
- | Three times for a buy-one-get-one offer.
- | Five times to receive a free entrée.

Through the two-week time frame, Noodles will offer surprise bonus days to receive even more NoodlesREWARDS.

For more information on Noodles & Company or to find a location near you, please visit [www.noodles.com](http://www.noodles.com). Created with recipes from around the world, Noodles Catering is perfect for a crowd-pleasing, stress-free and memorable holiday meal with friends and family. Learn more at [www.noodles.com/catering](http://www.noodles.com/catering). To start earning rewards, download the NoodlesREWARDS app from the Apple App Store or Google Play Store, or sign up online at [Noodles.com/rewards](http://Noodles.com/rewards).

#### **About Noodles & Company**

[Noodles & Company](#) is a fast-casual restaurant chain where its globally inspired dishes come together to create a [World Kitchen](#). Recognized previously by Parents magazine as a Top Family Friendly Restaurant and by Health magazine as one of America's Healthiest Fast Food Restaurants, Noodles & Company is a restaurant where Japanese Pan Noodles rest comfortably next to Penne Rosa and Wisconsin Mac & Cheese, but where world flavors don't end at just noodles. Inspired by some of the world's most celebrated flavor combinations, Noodles & Company's menu offers soups, salads and shareables. Noodles & Company makes everything fresh to order, just as you like it, using quality ingredients. Servers deliver dishes to the table, allowing guests to sit and relax or grab a quick bite. With more than 400 locations nationwide, from California to Connecticut, guests can find a location near them and tour the global menu by visiting [www.noodles.com](http://www.noodles.com).

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