



November 9, 2017

## Control4 Named CES 2018 Innovation Awards Honoree for When >> Then Automation

**The homeowner personalization feature was chosen among leading innovations in consumer electronics across 28 product categories.**

SALT LAKE CITY--(BUSINESS WIRE)-- [Control4](#) Corporation (NASDAQ: CTRL), a leading global provider of smart home solutions, announces it has been named a [CES 2018 Innovation Awards Honoree](#) for the When >> Then Automation homeowner customization feature, as part of the newest Control4 OS 2.10 software release. Sponsored by the Consumer Technology Association (CTA)<sup>™</sup>, products entered in this prestigious awards program are judged by a panel of independent designers, engineers and members of the trade media to honor outstanding design and engineering in cutting edge consumer electronics products across 28 product categories.

Launched in September 2017, When >> Then brings exciting and much needed customization capabilities to the custom-installed Control4 smart home. When >> Then personalization takes a simple approach: the user selects a *When* (a triggering event, such as when a time is reached on a schedule, the touch of a button or after an event occurs) and selects a *Then* action to take place (turn on a light, start a playlist or send a push notification). These actions can range from turning on a fan, turning lights on and off or powering down all AV devices in a room to playing a specific playlist, tuning to a favorite radio station or even sending a push notification via the Control4 App. The When >> Then personalization feature is included with the Control4 4Sight Service (\$100 U.S. MSRP annually) and to homeowners who have installed Control4 OS 2.10.

"When we announced When >> Then in September, we were excited to bring an entirely new level of home personalization to our Control4 customers," said Brad Hintze, Sr. Director of Product Marketing for Control4. "We believe that giving homeowners greater control over their home, backed by the support and expertise that a Control4 managed system offers, is a key differentiator for consumers looking to get started with a custom-installed smart home. We're excited to be recognized as a CES 2018 Innovations Award Honoree."

A video of When >> Then can be viewed in the following link: <https://www.control4.com/o/4sight-services>.

Control4's ecosystem of nearly 11,000 third-party compatible consumer electronics products offer tremendous choice and selection for homeowners. For more information on Control4 visit [www.control4.com](http://www.control4.com).

### About Control4

[Control4](#) [NASDAQ: CTRL] is a leading global provider of automation and networking systems for homes and businesses, offering personalized control of lighting, music, video, comfort, security, communications, and more into a unified smart home system that enhances the daily lives of its consumers. Control4 unlocks the potential of connected devices, making networks more robust, entertainment systems easier to use, homes more comfortable and energy efficient, and provides families more peace of mind. Today, every home and business needs automation horsepower and a high-performance network to manage the increasing number of connected devices. The Control4 platform interoperates with nearly 11,000 third-party consumer electronics products, ensuring an ever-expanding ecosystem of devices will work together. Control4 is now available in 100 countries. Leveraging a professional distribution channel that includes over 5,500 custom integrators, retailers, and distributors authorized to sell the full-line of Control4 products, Packedge branded networking solutions and Triad Speakers, Control4 is delivering intelligent solutions for consumers, major consumer electronics companies, hotels, and businesses around the world.

*Copyright ©2017, Control4 Corporation. All rights reserved. Control4 and the Control4 logo are registered trademarks or trademarks of Control4 Corporation in the United States and/or other countries. All other names and brands may be claimed as the property of their respective owners. All specifications subject to change without notice.*

View source version on [businesswire.com](http://www.businesswire.com): <http://www.businesswire.com/news/home/20171109005959/en/>

Control4 Press Contact  
Caster Communications  
Kimberly Lancaster, 401-792-7080  
[klancaster@castercomm.com](mailto:klancaster@castercomm.com)

Source: Control4

News Provided by Acquire Media