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## Control4 Customizes Vintage Trailer for Smart Home Tour

**With 4K TV, High-Performance Audio, Lighting & Shade Control, Comfort and Convenience Controlled with a Simple Voice Command, the Mobile Showcase Demonstrates the Fully-Automated Home—on Wheels.**

SALT LAKE CITY--(BUSINESS WIRE)-- [Control4](#) Corporation (NASDAQ: CTRL), a leading global provider of smart home solutions, will continue the Smart Home Tour as the custom Airstream parks at the New York International Auto Show from now - April 23. The freshly unveiled Airstream is packed with numerous lifestyle vignettes homeowners seek to bring into their own homes including high-performance audio and 4K video entertainment, smart lighting & shading, and whole-home voice control.

This Smart News Release features multimedia. View the full release here:  
<http://www.businesswire.com/news/home/20170418005237/en/>



Control4 Customizes Vintage Trailer for Smart Home Tour (Photo: Business Wire)

home is as simple as a single voice command: "Alexa, turn off house."

Visitors to the smart home showcase will be surprised by how sexy and sleek technology can be. Whether it's discreetly hidden speakers mounted below a 4K TV or a temperature sensor blended into the wall in lieu of a thermostat, the ugly "wall acne" that scar so many home designs are no longer a compromise to décor with a Control4 system. With under 400 sq/ft of living space in the airstream, Control4 goes to great lengths to show just how much technology you can tuck into tiny living. To demonstrate outdoor living and security, Control4 even created a custom side lift to the Airstream and installed a TV complete with outdoor audio, a Control4 Touchscreen, and a Door Station to complete the entire whole-home technology experience.

The Smart Home Tour was designed to highlight how a Control4 home automation system can be completely personalized and scaled to fit any home, while showcasing how a professionally installed system is superior to individual DIY devices that frustrate so many of today's homeowners.

For more information on Control4 visit [www.control4.com](http://www.control4.com).

### About Control4

[Control4](#) [NASDAQ: CTRL] is a leading global provider of automation and networking systems for homes and businesses, offering personalized control of lighting, music, video, comfort, security, communications, and more into a unified smart

Consumer interest in the smart home is at an all-time high but there is still the misperception that an installed smart home is reserved for the high-end market. Control4 designed the technology in the custom Airstream to showcase how home automation can work seamlessly for all homeowners, regardless of their budget and the size of their home, or even if it is a household just starting out with single room control. The Control4 starter package, an EA-1 controller bundled with an SR-260 remote, starts at just \$600 US MSRP and slips easily behind a TV to connect all the entertainment devices in that room plus lighting, comfort, locks, and much more. Consumers are surprised by how many products in their home already work within the Control4 platform, which currently boasts an ecosystem of more than 10,000 compatible devices, including Amazon Alexa. With the addition of any Alexa device and the Control4 Smart Home Skill, controlling devices or entire scenes in a

*home system that enhances the daily lives of its consumers. Control4 unlocks the potential of connected devices, making networks more robust, entertainment systems easier to use, homes more comfortable and energy efficient, and families more secure. Today, every home and business needs automation horsepower and a high-performance network to manage the increasing number of connected devices. The Control4 platform interoperates with more than 10,000 third-party consumer electronics products, ensuring an ever-expanding ecosystem of devices will work together. Control4 is now available in 90 countries. Leveraging a distribution channel that includes over 5,500 custom integrators, retailers, and distributors authorized to sell the full-line of Control4 products, Pakedge branded networking solutions and Triad Speakers, Control4 is delivering intelligent solutions for consumers, major consumer electronics companies, hotels, and businesses around the world.*

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Control4 will be at the New York International Auto Show until April 23 on Level 1, Booth #1617 during show hours at the Jacob Javits Convention Center.

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