



March 30, 2017

Control4 Sends Custom Airstream on the Road for Coast-to-Coast Smart Home Design Tour

With a suite of continuing education resources, Control4 unveils the Smart Home Design Program and invites the building and design community inside its mobile smart home.

BOSTON--(BUSINESS WIRE)-- [Control4](#) Corporation (NASDAQ: CTRL), a leading global provider of smart home solutions, will park its fully-automated and customized "Smart Design, Smart Living" Airstream outside of the Innovation & Design Building, Seaport, Boston for exhibition during Boston Design Week from April 4 to 7.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170330005158/en/>



Control4 Sends Custom Airstream on the Road for Coast-to-Coast Smart Home Design Tour (Photo: Business Wire)

aspect of their practices.

"With technology playing an essential part of our lives, we seek to develop products and experiences that will complement and augment the beauty and functionality of every home," said Susan Cashen, Control4's Senior Vice President of Marketing, Support and Training. "At Control4, we believe in adapting technology to complement the character of all home environments and in creating an atmosphere that appeals to any homeowner and family. That's why we have created these programs — to bring the importance of designing for connected homes to a like-minded community that will benefit from these opportunities."

Control4 Smart Home Design Program

As a proud CEDIA partner, Control4 will launch the Control4 Smart Home Design Program with 9 different courses worth up to one (1) continuing education credit per course for AIA, AIBD, or NARI members, or .1 CEU for IDCEC members. Participants will be provided proper paperwork to submit for credits.

With a wide berth of topics, designers and architects can learn lighting and shading system design tools and tips, designing for multi-room entertainment solutions, as well as key elements of intuitive design integration for connected homes. Popular courses include:

"Disguise and Hide - Designing for Technology" - This course reviews the three-pronged approach to hiding technology-advanced planning, design philosophy, and product selection-which are available for minimizing the visual impact of electronics such as speakers, video displays, controls, cameras, and more.

"Lighting Control Illuminated" - As smart lighting has become a standard in new construction and remodel projects, designers seek knowledge on lighting control terminology, benefits and misconceptions of smart lighting, identifying

Kicking off a multi-city tour to connect with interior design professionals and architects as well as their discerning clients, Control4 has automated an Airstream to act as a mini smart home on wheels. Designed to showcase how smart home technology can work behind the scenes to complement the décor of any residence, the Control4 Airstream will feature smart lighting, demonstrate the convenience of whole-home audio and video entertainment, the peace-of-mind that comes with intelligent safety and security, and the convenience of voice control. In addition, over the course of the 12-week coast-to-coast "Smart Design, Smart Living" Tour, Control4 will offer numerous "Designing for Connected Homes" training classes. The goal of the Tour is to provide design professionals with the knowledge, education and resources to make connected, smart living a foundational

where automation can solve common lighting design problems.

"Shade and Window Treatments - Motorize, Integrate and Automate" - There are numerous types of window shade treatments in both residential and commercial, indoor and outdoor structures. This course provides an introduction to these solutions and considerations for why, when, and how to automate shading treatments for various types of projects.

Homes are now being designed for connected, smart living, and the technology allows for robust control and automation that goes well beyond many simple single-product solutions. Architects and interior designers will need to become experts to guide their clients through the process. New research conducted by the National Association of Home Builders sees the percentage of homes with smart technology rising to record levels, and finds that architects, builders and designers are relying on high-tech home design and construction as a differentiator to build their businesses.*

The Control4 Design courses will be offered as seminars, lunch-and-learn events, and networking opportunities at key locations throughout 2017. Designers, students, architects, builders, developers, and dealers interested in participating in the Control4 Smart Design Program can see the full course descriptions here and register for classes here www.control4.com/o/Design-Course as well as stay up to date with details, dates, and upcoming events. The first education course will take place at Boston Design Week on Wednesday, April 5 at 11 AM. The Tour and Airstream schedules are available at <https://www.control4.com/o/smarthomedesigntour-BDW>.

For more information on Control4 visit www.control4.com.

About Control4

Control4 [NASDAQ: CTRL] is a leading global provider of automation and networking systems for homes and businesses, offering personalized control of lighting, music, video, comfort, security, communications, and more into a unified smart home system that enhances the daily lives of its consumers. Control4 unlocks the potential of connected devices, making networks more robust, entertainment systems easier to use, homes more comfortable and energy efficient, and families more secure. Today, every home and business needs automation horsepower and a high-performance network to manage the increasing number of connected devices. The Control4 platform interoperates with more than 10,000 third-party consumer electronics products, ensuring an ever-expanding ecosystem of devices will work together. Control4 is now available in 91 countries. Leveraging a distribution channel that includes over 5,700 custom integrators, retailers, and distributors authorized to sell the full-line of Control4 products, Pakedge branded networking solutions and Triad Speakers, Control4 is delivering intelligent solutions for consumers, major consumer electronics companies, hotels, and businesses around the world.

Copyright ©2017, Control4 Corporation. All rights reserved. Control4, the Control4 logo, and Pakedge are registered trademarks or trademarks of Control4 Corporation in the United States and/or other countries. All other names and brands may be claimed as the property of their respective owners. All specifications subject to change without notice.

**Refer to the 2017: "State of the Industry Report", conducted by CE Pro.*

FOR MEDIA ONLY

If you would like to attend the Boston Design Week Press Event on Tuesday April 4, 2017 from 11 am - 1 PM, please RSVP at the link below, no Design Week Registration is needed.

<https://www.eventbrite.com/e/control4-smart-home-press-event-tickets-32102462329>

View source version on [businesswire.com](http://www.businesswire.com): <http://www.businesswire.com/news/home/20170330005158/en/>

Control4 Press Contact
Caster Communications
Kimberly Lancaster, 401-792-7080
klancaster@castercomm.com

Source: Control4

News Provided by Acquire Media