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Control4 Named Top Whole-House Automation and Control Brand in the Annual CE Pro 2017 Brand Analysis for Third Year in a Row

Pakedge named the Top Brand for Home Networks

SALT LAKE CITY--(BUSINESS WIRE)-- [Control4](#) Corporation (NASDAQ: CTRL), a global provider of smart home solutions, was named the top home automation provider in the 2017 CE Pro Top 100 Brand Analysis for the third year in a row. Pakedge was named the brand leader for home networks for the fifth year in a row.

Based on responses to a survey of the largest domestic system integrators of custom electronic systems, including audio, video, lighting, whole-house controls, security systems, motorized shades and other electronic devices across 55 categories, the annually published report serves as an industry evaluation of the brands that are most important to the industry's highest-revenue generating integrators.

The CE Pro Top 100 Brand Analysis determined that Control4 is once again the brand leader for the whole-house automation and control category with 61% of respondents. Pakedge, the Control4 Networking product line, was named the brand leader for home networking with 46% of respondents, a category in which CE Pro coins "arguably the most important category in home electronics these days."

Control4 was named the brand leader in four additional categories including:

1. Audio: Multiroom A/V Distribution Systems
2. Video: Video Distribution Switchers/Extenders
3. Security: Access Control
4. Climate: HVAC Control

Control4 was also named a 'bullet brand' in audio amplifiers and phone systems/intercoms securing this year's second-place brand position in both categories. The 'bullet brand' distinction is given to companies that have a large increase in survey mentions compared to the previous year, in audio amplifiers Control4 more than doubled, from 16% to 39% of respondents over the last year. In addition, Control4 placed second or third among the top five brands in the categories of Lighting Control, Remotes/Interfaces/Smart Devices, IR Distribution Systems, and Remote Managed Services.

"It's been another stellar year for Control4, our dealers, and our end-customers. From product development to sales and training as well as channel and customer support, Control4 continues to deliver fantastic products and services. It's an honor to receive this year's acknowledgement from our dealers and the editorial team at CE Pro," said Martin Plaehn, chairman and chief executive officer of Control4. "We remain 100% focused on the connected home, our professional integrator channel partners, and in the growth of these solution categories."

For more information on Control4 visit www.control4.com.

About Control4

[Control4](#) [NASDAQ: CTRL] is a global provider of automation and networking systems for homes and businesses, offering personalized control of lighting, music, video, comfort, security, communications, and more into a unified smart home system that enhances the daily lives of its consumers. Control4 unlocks the potential of connected devices, making networks more robust, entertainment systems easier to use, homes more comfortable and energy efficient, and families more secure. Today, every home and business needs automation horsepower and a high-performance network to manage the increasing number of connected devices. The Control4 platform interoperates with more than 10,000 third-party consumer electronics products, ensuring an ever-expanding ecosystem of devices will work together. Control4 is now available in 90 countries. Leveraging a distribution channel that includes over 5,500 custom integrators, retailers, and distributors authorized to sell the full-line of Control4 products, Pakedge branded networking solutions and Triad Speakers, Control4 is delivering intelligent solutions for consumers, major consumer electronics companies, hotels, and businesses around the world.

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