



February 22, 2017

## MoneyGram SocioMX 2017 Tour Kicks off with First Match in Dallas

DALLAS, Feb. 22, 2017 /PRNewswire/ -- [MoneyGram \(NASDAQ: MGI\)](#) announced today that the first MoneyGram SocioMX soccer showdown of the 2017 season will be held at the Cotton Bowl Stadium in Dallas.



The participating teams in the 2017 kick-off match will be Pumas and Cruz Azul, two of the most renowned Mexican teams playing right here in the US. The game will take place on March 25<sup>th</sup> at 6:00PM (CT).

"We are proud to sponsor the SocioMX tour again this year. The passion for this sport creates connections among friends and family around the globe, much like our money transfer services," says Juan Agualimpia, MoneyGram's chief marketing officer. "Through SocioMX games, our customers can experience and share all of the excitement that soccer brings with their friends and loved ones."

"SocioMX is the only program that brings almost half of the Mexican League teams to tour in the United States, offers the opportunity to meet players, has unique experiences at the stadiums, and brings out the fans' soccer passion," said Javier Villalobos, Sports Marketing Monterrey's President and Founder.

As part of the MoneyGram SocioMX Cup and Tour 2017 alliance, MoneyGram will host player appearances with some of the most famous Mexican soccer stars at select retail stores.

Tickets for the March 25<sup>th</sup> game are on sale now at [www.socio.mx](http://www.socio.mx) and at the Cotton Bowl ticket box office.

#moneygramnews

### **About MoneyGram**

MoneyGram is a global provider of innovative money transfer and payment services and is recognized worldwide as a financial connection to friends and family. Whether online, or through a mobile device, at a kiosk or in a local store, we connect consumers any way that is convenient for them. We also provide bill payment services, issue money orders and process official checks in select markets. More information about MoneyGram International, Inc. is available at [moneygram.com](http://moneygram.com).

### **Media Contact:**

Michelle Buckalew  
[media@moneygram.com](mailto:media@moneygram.com)  
214-979-1418

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/moneygram-sociomx-2017-tour-kicks-off-with-first-match-in-dallas-300411686.html>

SOURCE MoneyGram

