



April 20, 2017

## **Fifth Season of Martha Stewart's Cooking School to Premiere on PBS**

### **Beginning April 22nd, Martha spotlights Arabian Gulf cuisine and adds her own twist to traditional recipes**

NEW YORK, April 20, 2017 (GLOBE NEWSWIRE) -- The fifth season of Martha Stewart's two-time James Beard Award winning show *Martha Stewart's Cooking School* will return to PBS stations nationwide beginning April 22, 2017 (check local listings). The program will be presented in association with WETA Washington D.C., the flagship public broadcaster in the nation's capital and will also be distributed in the Middle East by MediaGate.

A photo accompanying this announcement is available at

<http://www.globenewswire.com/NewsRoom/AttachmentNg/2e3b2dc4-ffcd-4ed3-848f-d101ed9c6b57>

This season, Emmy Award-winning TV host Martha Stewart, takes viewers on an educational tour of Arabian Gulf cuisine. In each 30-minute episode, Martha teaches viewers about the varied regions, and provides step-by-step techniques to make and serve delicious, flavorful Arabian dishes at home. While honoring traditional, multi-generational recipes, Martha adds her own modern twist to the dishes by incorporating fresh fruits and vegetables in new and interesting ways.

"I am thrilled to share and teach viewers about Arabian Gulf cuisine on this season of *Martha Stewart's Cooking School*," said Martha Stewart. "These recipes are a great way to add different spices, flavors and techniques to your cooking routine. Learning how to serve a unique side dish or impressive main dish is what makes this season so much fun to watch. There are so many wonderful, tasty recipes that families will love."

Coinciding with the premiere of the new season, Martha's meal kit service, [Martha & Marley Spoon](#), will offer recipes inspired by dishes featured on the show through the week of May 15, 2017. Viewers can have pre-portioned ingredients delivered directly to their door to prepare meals as seen on the program.

This season of *Martha Stewart's Cooking School* follows four successful seasons that averaged more than 1.5 million viewers each week, reaching 97.75% of US households. Al Jazeera English, the multi-award winning news channel that delivers ground-breaking content to over 310 million households across the world, and Qatar Airways, the state-owned flag carrier of Qatar will serve as sponsors for the program.

"For our fifth season of *Martha Stewart's Cooking School*, our ratings queen Martha is bringing in the heart and soul of Arabian Gulf cuisine, sure to wow viewers all over the world," said Dalton Delan, Chief Programming Officer, WETA.

Clips of fifth season episodes of *Martha Stewart's Cooking School* will also be available for viewing on PBS.org.

#### **About Martha Stewart**

Martha Stewart is an Emmy Award-winning television show host, entrepreneur, bestselling author of 88 books, and America's most trusted lifestyle expert and teacher. Millions of people rely on Martha Stewart as a source of useful "how-to" information for all aspects of everyday living - cooking, entertaining, gardening, home renovating, collecting, organizing, crafting, holidays, healthy living and pets. The Martha Stewart brand reaches approximately 100 million consumers across all media and merchandising platforms each month. Her branded products can be found in over 70 million households and have a growing retail presence in thousands of locations.

#### **About Sequential Brands Group, Inc.**

Sequential Brands Group, Inc. (Nasdaq:SQBG) owns, promotes, markets, and licenses a portfolio of consumer brands in the fashion, active, and home categories, which includes the Martha Stewart media and merchandising properties. Sequential seeks to ensure that its brands continue to thrive and grow by employing strong brand management, design and marketing teams. Sequential has licensed and intends to license its brands in a variety of consumer categories to retailers, wholesalers and distributors in the United States and around the world. For more information, please visit Sequential's website at: [www.sequentialbrandsgroup.com](http://www.sequentialbrandsgroup.com). To inquire about licensing opportunities, please email: [newbusiness@sbg-ny.com](mailto:newbusiness@sbg-ny.com).

#### **About WETA Washington, D.C.**

WETA Washington, D.C., is one of the largest producing stations of new content for public television in the United States. WETA productions and co-productions include *PBS NewsHour*, *Washington Week*, *The Kennedy Center Mark Twain Prize*, *In Performance at the White House* and documentaries by filmmaker Ken Burns and scholar Henry Louis Gates, Jr. Sharon Percy Rockefeller is president and CEO. More information on WETA and its programs and services is available at [weta.org](http://weta.org).

### **About PBS**

[PBS](http://pbs.org), with nearly 350 member stations, offers all Americans the opportunity to explore new ideas and new worlds through television and digital content. Each month, PBS reaches nearly 100 million people through television and nearly 28 million people online, inviting them to experience the worlds of science, history, nature and public affairs; to hear diverse viewpoints; and to take front row seats to world-class drama and performances. PBS' broad array of programs has been consistently honored by the industry's most coveted award competitions. Teachers of children from pre-K through 12th grade turn to PBS for digital content and services that help bring classroom lessons to life. Decades of research confirms that PBS' premier children's media service, PBS KIDS, helps children build critical literacy, math and social-emotional skills, enabling them to find success in school and life. Delivered through member stations, PBS KIDS offers high-quality educational content on TV — including a new 24/7 channel, online at [pbskids.org](http://pbskids.org), via an array of mobile apps and in communities across America. More information about PBS is available at [pbs.org](http://pbs.org), one of the leading dot-org websites on the internet, or by following [PBS on Twitter](#), [Facebook](#) or through our [apps for mobile and connected devices](#). Specific program information and updates for press are available at [pbs.org/pressroom](http://pbs.org/pressroom) or by following [PBS Pressroom on Twitter](#).

### **About Al Jazeera**

Al Jazeera English ([www.aljazeera.com/live](http://www.aljazeera.com/live)) offers international news and current affairs that places people at the heart of the story, rooted in the belief that everyone has a story worth hearing. Through its fearless journalism and award-winning programming, it tells authentic stories about people everywhere, without geographical or cultural prejudice.

Since launching in 2006, Al Jazeera English has garnered international praise for its impartial and fact-based reporting, winning prestigious awards from journalism's most respected institutions. With headquarters in the Middle East and correspondents in more than 70 bureaus around the world, it offers a fresh perspective on global news. From developed to developing markets, it adds local context through an on-the-ground presence in as many places as possible.

### **About Qatar Airways**

Qatar Airways, the national carrier of the State of Qatar, is celebrating 20 years of "Going Places Together" providing travelers with more than 150 business and leisure destinations. As the world's fastest growing airline, Qatar Airways plans to continue on its growth trajectory by adding several destinations to its network in 2017 and 2018. The award winning airline has received prestigious honors such as World's Best Business Class, Best Business Class Airline Lounge and Best Airline Staff Service in the Middle East.

Qatar Airways was the first Gulf carrier to join global airline alliance **oneworld**, named the World's Best Airline Alliance in 2015 by Skytrax for the third year in a row, enabling its passengers to benefit from more than 1,000 airports in more than 150 countries, with 14,250 daily departures. Oryx One, Qatar Airways' in-flight entertainment system offers passengers up to 3,000 entertainment options from the latest blockbuster movies, TV box sets, music, games and much more. Passengers flying on select Qatar Airways flights can also stay in touch with their friends and family around the world by using the on-board Wi-Fi and GSM service. Qatar Airways sponsors world-leading sports teams including FC Barcelona and Al-Ahli Saudi Arabia FC reflecting the values of sports as a means of bringing people together, something at the core of the airline's own brand message — "Going Places Together."

Qatar Airways Cargo, the world's third largest cargo carrier, serves more than 50 exclusive freighter destinations worldwide via its Doha hub. For further information visit [www.qatarairways.com](http://www.qatarairways.com).

The photo is also available at Newscom, [www.newscom.com](http://www.newscom.com), and via AP PhotoExpress.

#### **MEDIA CONTACTS:**

Alexa Stark

212-827-8348, [astark@marthastewart.com](mailto:astark@marthastewart.com)

Jaime Cassavechia

212-518-4771 x108, [jcassavechia@sbg-ny.com](mailto:jcassavechia@sbg-ny.com)