



July 20, 2017

## **Sequential Brands Group to Announce Second Quarter 2017 Financial Results on July 27, 2017**

NEW YORK, July 20, 2017 (GLOBE NEWSWIRE) -- Sequential Brands Group, Inc. ("Sequential" or the "Company") (NASDAQ:SQBG) will issue financial results for its second quarter ended June 30, 2017 before the market opens on Thursday, July 27, 2017.

Management will provide further commentary on the Company's financial results via a conference call at 8:30am ET that day. To join the conference call, please dial (877) 407-0789 or visit the investor relations page on the Company's website: [www.sequentialbrandsgroup.com](http://www.sequentialbrandsgroup.com)

### **About Sequential Brands Group, Inc.**

Sequential Brands Group, Inc. (NASDAQ:SQBG) owns, promotes, markets, and licenses a portfolio of consumer brands in the home, active and fashion categories. Sequential seeks to ensure that its brands continue to thrive and grow by employing strong brand management, design and marketing teams. Sequential has licensed and intends to license its brands in a variety of consumer categories to retailers, wholesalers and distributors in the United States and around the world.

For more information, please visit Sequential's website at: [www.sequentialbrandsgroup.com](http://www.sequentialbrandsgroup.com). To inquire about licensing opportunities, please email: [newbusiness@sbg-ny.com](mailto:newbusiness@sbg-ny.com).

Media and Investor Relations Contact:

Katherine Nash

[knash@sbg-ny.com](mailto:knash@sbg-ny.com)

(512) 757-2566