



January 3, 2017

Sequential Brands Group to Present at ICR Conference

NEW YORK, Jan. 03, 2017 (GLOBE NEWSWIRE) -- Sequential Brands Group, Inc. (Nasdaq:SQBG) today announced that management will be presenting at the 19th Annual ICR Conference in Orlando, Florida on Tuesday, January 10th at 4:00pm Eastern Time.

A live webcast of the presentation will be available at the Company's investor relations website:
<http://ir.sequentialbrandsgroup.com>.

About Sequential Brands Group, Inc.

Sequential Brands Group, Inc. (Nasdaq:SQBG) owns, promotes, markets, and licenses a portfolio of consumer brands in the fashion, active and home categories. Sequential seeks to ensure that its brands continue to thrive and grow by employing strong brand management, design and marketing teams. Sequential has licensed and intends to license its brands in a variety of consumer categories to retailers, wholesalers and distributors in the United States and around the world. For more information, please visit Sequential's website at: www.sequentialbrandsgroup.com.

To inquire about licensing opportunities, please email: newbusiness@sbg-ny.com.

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