



October 6, 2016

## **Seventh Season of Martha Bakes to Premiere on PBS Beginning October 8, 2016**

NEW YORK, Oct. 06, 2016 (GLOBE NEWSWIRE) -- The seventh season of Martha Stewart's Emmy®-nominated teaching show, *Martha Bakes*, will premiere on PBS stations nationwide beginning Saturday, October 8, 2016 (check local listings). The program will be presented in association with WETA Washington, D.C., the flagship public broadcaster in the nation's capital. Domino Foods, Inc., featuring Domino® Sugar and C&H® Sugar will serve as the show's sponsor.

This season, buckle up as Martha guides your taste buds through a culinary tour of our nation's most adored recipes. Each week, Martha will focus on a different region's specialties, taking viewers on a sweet journey around the country. From New England's maple custard pie and the West's coffee crunch cake, to heavenly caramel cake from the Gulf and the South's decadent bourbon bread pudding, this season covers it all!

"This season of *Martha Bakes* explores and expresses our interest in American-made foods and classic American recipes with updated variations. Each episode is dedicated to a specific region, and many popular and delicious sweets will be revealed. We have a beautiful array of recipes lined up!" said Martha Stewart. "I am delighted to continue teaching and inspiring viewers and look forward to doing so for many more seasons."

The seventh season's focus on American classics coincides with the fifth anniversary of Martha Stewart's American Made New York Summit. Bringing together the nation's most influential innovators, entrepreneurs, and small-business owners, it is a celebration of all things American Made. The event takes place October 21 - 22; tickets are available at [american-made.ticketbase.com](http://american-made.ticketbase.com).

In each 30-minute episode of *Martha Bakes*, Emmy Award-winning TV host, Martha Stewart will share expert tips and techniques that you'll need for making pies, baking spectacular layer cakes, and using proper, flavorful seasonal ingredients.

"Both Domino® Sugar and Martha Stewart have been a part of America's holiday traditions for many years. We are so pleased to enhance that tradition with our sponsorship of the 7<sup>th</sup> season of *Martha Bakes*, bringing great holiday ideas and perfect baking results right into your kitchen," said Brian O'Malley, President & CEO of Domino Foods, Inc.

This season of *Martha Bakes* follows six successful seasons as the number-one baking show on public television. *Martha Bakes* was nominated for two Emmy Awards in 2015 for best culinary host and culinary show. The program is also the most visited show on PBS Food, PBS's digital cooking portal, and the series has been viewed in 95% of U.S. television households, according to TRAC Media Services.

For more information, visit [marthastewart.com](http://marthastewart.com), or click [here](#) to view Martha's Facebook Live episode announcing the launch.

### **About Martha Stewart**

Martha Stewart is an Emmy Award-winning television show host, entrepreneur, bestselling author of 87 books, and America's most trusted lifestyle expert and teacher. Millions of people rely on Martha Stewart as a source of useful "how-to" information for all aspects of everyday living - cooking, entertaining, gardening, home renovating, collecting, organizing, crafting, holidays, healthy living and pets. The Martha Stewart brand reaches approximately 100 million consumers across all media and merchandising platforms each month. Her branded products can be found in over 70 million households and have a growing retail presence in thousands of locations.

### **About Sequential Brands Group, Inc.**

Sequential Brands Group, Inc. (Nasdaq:SQBG) owns, promotes, markets, and licenses a portfolio of consumer brands in the fashion, active, and home categories, which includes the Martha Stewart media and merchandising properties. Sequential seeks to ensure that its brands continue to thrive and grow by employing strong brand management, design and marketing teams. Sequential has licensed and intends to license its brands in a variety of consumer categories to retailers, wholesalers and distributors in the United States and around the world. For more information, please visit Sequential's website at: [www.sequentialbrandsgroup.com](http://www.sequentialbrandsgroup.com). To inquire about licensing opportunities, please email: [newbusiness@sbg-ny.com](mailto:newbusiness@sbg-ny.com).

### **About WETA Washington, DC**

WETA Washington, D.C., is one of the largest producing stations of new content for public television in the United States. WETA productions and co-productions include "PBS NewsHour," "Washington Week with Gwen Ifill," "The Kennedy Center Mark Twain Prize," "In Performance at the White House" and documentaries by filmmaker Ken Burns, including the April 11 and 12 premiere of "Jackie Robinson." Sharon Percy Rockefeller is president and CEO. More information on WETA and its programs and services is available at [www.weta.org](http://www.weta.org).

### **About PBS**

[PBS](http://pbs.org), with its over 350 member stations, offers all Americans the opportunity to explore new ideas and new worlds through television and online content. Each month, PBS reaches nearly 103 million people through television and over 33 million people online, inviting them to experience the worlds of science, history, nature and public affairs; to hear diverse viewpoints; and to take front row seats to world-class drama and performances. PBS' broad array of programs has been consistently honored by the industry's most coveted award competitions. Teachers of children from pre-K through 12th grade turn to PBS for digital content and services that help bring classroom lessons to life. PBS' premier children's TV programming and its website, [pbskids.org](http://pbskids.org), are parents' and teachers' most trusted partners in inspiring and nurturing curiosity and love of learning in children. More information about PBS is available at [pbs.org](http://pbs.org), one of the leading dot-org websites on the Internet, or by following [PBS on Twitter](#), [Facebook](#) or through [apps for mobile devices](#). Specific program information and updates for press are available at [pbs.org/pressroom](http://pbs.org/pressroom) or by following [PBS PressRoom on Twitter](#).

### **About Domino Foods, Inc.**

Domino Foods, Inc. sells two of the nation's leading brands of sugar Domino<sup>®</sup> Sugar and C&H<sup>®</sup> Sugar. For more than 100 years, Domino<sup>®</sup> and C&H<sup>®</sup> Sugar have joined millions of Americans in their kitchens to help bake something special and create memories that last a lifetime. Share the joy of baking with family and friends by using 100% pure cane sugar from Domino and C&H. For classic recipes, baking tips, product information and so much more, visit [www.dominosugar.com](http://www.dominosugar.com) and [www.chsugar.com](http://www.chsugar.com).

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