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## Global Eagle's Leading Wi-Fi Solution Can Now Be Production-Line-Installed on Boeing 737 MAX Aircraft Family

LOS ANGELES, Aug. 16, 2017 (GLOBE NEWSWIRE) -- Media, content, connectivity and data analytics provider Global Eagle Entertainment Inc. (NASDAQ:ENT) is now offering its Global Eagle's Airconnect 3.0 inflight Wi-Fi system for factory installation on the Boeing 737 MAX family of airplanes. The equipment is the first catalog-offerable linefit connectivity system available for installation during assembly of the 737 MAX.

Providing internet connectivity to airlines largely has been an industry retrofit business, which forces an airline to take an airplane out of service for the connectivity additions, increasing costs and lowering revenue. Global Eagle's linefit Airconnect 3.0 changes that cost equation.

"Being the first Wi-Fi connectivity solution to be linefit on the 737 MAX benefits airlines and passengers," said Per Norén, Global Eagle Senior Vice President, Aviation. "Not only does it provide substantial time- and cost-saving benefits to airlines, it also allows them to quickly offer passengers the most complete travel experience with the latest technology."

Several Boeing 737 MAX customers will be among the first to receive Global Eagle's technology installed on their aircraft during the fall of 2017. Global Eagle also is in discussions with Boeing to offer linefit installation on other aircraft types of Global Eagle's next-generation Airconnect system that will further enrich the customer experience.

Global Eagle's Airconnect 3.0 system is an integrated broadband connectivity platform that provides airlines, advertisers and passengers a clean, customizable portal on all smartphones, tablets and laptops to surf the web, send emails and text, watch TV and movies, play games and more. It is fully customizable with a modular user interface, providing airlines the flexibility to offer passengers a personalized easy-to-use experience with a complete range of inflight video content, e-commerce, and data analytics, all while incorporating customizable branded campaigns. Airlines can also boost revenue opportunities with integrated advertising options.

Global Eagle's Airconnect 3.0 system currently flies on 865 airplanes around the world, including airlines receiving best inflight experience awards. The system has also been recognized as the "world's best inflight connectivity" three years in a row by the Airline Passenger Experience Association (APEX).

With Global Eagle's extensive portfolio of studio-licensed movies, music, TV series, international magazines and newspapers, together with its patented technology for high-speed web browsing, airlines can receive a new aircraft from the Boeing factory ready to deliver a quality experience that builds passenger brand loyalty.

### About Global Eagle

Global Eagle is a leading provider of media, content, connectivity and data analytics to markets across air, sea and land. Global Eagle offers a fully integrated suite of rich media content and seamless connectivity solutions to airlines, cruise lines, commercial ships, high-end yachts, ferries and land locations worldwide. With approximately 1,500 employees and 50 offices on six continents, the company delivers exceptional service and rapid support to a diverse customer base. Find out more at: [globaleagle.com](http://globaleagle.com).

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