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## Global Eagle Wins Five-Year Contract with Norwegian Air Shuttle Across Its Boeing 737NG Fleet for Inflight Entertainment, Connectivity

LOS ANGELES, July 20, 2017 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc. (NASDAQ:ENT) has won a new five-year contract with Norwegian Air Shuttle that aims to significantly improve the airline's passenger experience through enhanced WiFi connectivity, live television, portal based content, services and support. The new agreement covers Norwegian Air Shuttle's entire Boeing 737 New Generation fleet, more than 120 aircraft, until 2023.

"Our cooperation with Norwegian improves how its passengers experience the airline's inflight entertainment service on board," said Per Norén, Global Eagle Senior VP Aviation. "Norwegian is a world-class award-winning airline that is innovating in the aviation industry globally and how it approaches the passenger total travel experience. We are pleased to be part of their long-term plan."

Norwegian Air Shuttle was the first airline to offer high-speed internet and live television on flights within Europe, and was the first airline in Europe to offer Video-on-Demand directly to a passenger's own device.

Global Eagle initially signed an agreement with Norwegian in 2011 for 40 aircraft, and the two companies have worked closely since then on the passenger experience through the partnership. In 2015, Global Eagle launched live TV on Norwegian's Boeing 737NG aircraft. The new agreement includes the option for the airline to cover additional new-generation 737 aircraft for use on trans-Atlantic routes.

"We currently have Global Eagle passenger features on more than 100 Norwegian aircraft, and this agreement widens the scope of both the fleet size and products that the airline can offer on board," Norén said.

Global Eagle also will be providing additional satellite bandwidth and network performance optimization under the new agreement, which better supports the passenger experience for free WiFi.

### About Global Eagle

Global Eagle is a leading provider of passenger experience-based satellite connectivity and content to markets across air, sea and land. Global Eagle offers a fully integrated suite of rich media content and seamless connectivity solutions to more than 150 airlines. With approximately 1,500 employees and 50 offices on six continents, the company delivers exceptional service and rapid support to a diverse customer base. Find out more at: [globaleagle.com](http://globaleagle.com).

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