



May 24, 2017

## Health Insurance Innovations, Inc. to Present at B. Riley & Co.'s 18th Annual Investor Conference

TAMPA, Fla., May 24, 2017 (GLOBE NEWSWIRE) -- Health Insurance Innovations, Inc. (NASDAQ:HIQ), a leading developer, distributor, and cloud-based administrator of affordable health insurance and supplemental plans, announced today that Michael Hershberger, CFO, will present at the B. Riley 18th Annual Investor Conference, on Thursday, May 25, 2017, at 11:00 a.m. PDT. Company management will be available for one-on-one meetings with institutional investors on the same day. The conference will be held at the Loews Santa Monica in Santa Monica, California.

### About Health Insurance Innovations, Inc. (HIQ)

HIQ is a market leader in developing innovative health insurance products that are affordable and meet the needs of health insurance plan shoppers. HIQ develops insurance products through our relationships with best-in-class insurance companies and markets them via its broad distribution network of licensed insurance agents across the nation, its call center network and its unique online capability. Additional information about HIQ can be found at [HiiQuote.com](http://HiiQuote.com). HIQ's Consumer Division includes [AgileHealthInsurance.com](http://AgileHealthInsurance.com), a website for researching, comparing and purchasing short-term health insurance products online and [HealthPocket.com](http://HealthPocket.com), a free website that compares and ranks all health insurance plans, and uses objective data to publish unbiased health insurance market analyses and other consumer advocacy research.

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