



October 23, 2017

Health Insurance Innovations, Inc. to Announce Third Quarter 2017 Financial and Operating Results on Wednesday, November 1, 2017

TAMPA, Fla., Oct. 23, 2017 (GLOBE NEWSWIRE) -- Health Insurance Innovations, Inc. (NASDAQ:HIQ), a leading developer, distributor, and cloud-based administrator of affordable health insurance and supplemental plans, will announce its third quarter 2017 financial and operating results on Wednesday, November 1, 2017, after market close. The announcement will be followed by a live earnings conference call on Thursday, November 2, 2017, at 8:30 a.m. Eastern time.

To participate in the call, please dial (877) 407-9039 (domestic), or (201) 689-8470 (international). The conference passcode is 13672449. This call is being webcast and can be accessed using the conference passcode 13672449, on the Investor Relations section of the company's website at <http://investor.hiiquote.com/>. The online replay will be available for a limited time beginning immediately following the call.

About Health Insurance Innovations, Inc.

HIQ is a market leader in developing innovative health insurance products that are affordable and meet the needs of millions of health insurance plan shoppers. HIQ develops insurance products through partnerships with best-in-class insurance companies and markets them via its broad distribution network of licensed insurance agents across the nation. HIQ's data-centric paperless business model is facilitated by its Consumer Division that provides real-time data used to identify opportunities and underserved needs in the health insurance market. HIQ's Consumer Division includes AgileHealthInsurance.com, a website for researching, comparing and purchasing Term Health insurance products and HealthPocket.com, a separately managed free website that compares and ranks various health insurance plans and uses objective data to publish unbiased health insurance market analyses and other consumer advocacy research. Additional information about HIQ can be found at HiiQuote.com.

Investor Contacts

Mike Hershberger Health Insurance Innovations, Inc. 1-877-376-5831 x282
John Evans, Investor Relations, PIR Communications, 415-309-0230, ir@hiiquote.com



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