



April 24, 2017

Health Insurance Innovations, Inc. To Announce First Quarter 2017 Financial and Operating Results on Wednesday, May 3, 2017

TAMPA, Fla., April 24, 2017 (GLOBE NEWSWIRE) -- Health Insurance Innovations, Inc. (NASDAQ:HIIQ), a leading developer, distributor, and cloud-based administrator of affordable health insurance and supplemental plans, will announce its first quarter 2017 financial and operating results on Wednesday, May 3, 2017, after market close. The announcement will be followed by a live earnings conference call on Thursday, May 4, 2017, at 8:30 a.m. Eastern time.

To participate in the call, please dial (877) 407-9039 (domestic), or (201) 689-8470 (international). The conference passcode is 13660546. This call is being webcast and can be accessed using the conference passcode 13660546, on the Investor Relations section of the company's website at <http://investor.hiiquote.com/>. The online replay will be available for a limited time beginning immediately following the call.

About Health Insurance Innovations, Inc.

HIIQ is a market leader in developing innovative health insurance products that are affordable and meet the needs of millions of health insurance plan shoppers. HIIQ develops insurance products through partnerships with best-in-class insurance companies and markets them via its broad distribution network of licensed insurance agents across the nation. HIIQ's data-centric paperless business model is facilitated by its Consumer Division that provides real-time data used to identify opportunities and underserved needs in the health insurance market. HIIQ's Consumer Division includes AgileHealthInsurance.com, a website for researching, comparing and purchasing Term Health insurance products and HealthPocket.com, an independently managed free website that compares and ranks all health insurance plans, and uses objective data to publish unbiased health insurance market analyses and other consumer advocacy research. Additional information about HIIQ can be found at HIIQuote.com.

Investor Contacts

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