



September 14, 2017

Health Insurance Innovations to Present at Cantor Fitzgerald Global Healthcare Conference in New York

TAMPA, Fla., Sept. 14, 2017 (GLOBE NEWSWIRE) -- Health Insurance Innovations, Inc. (NASDAQ:HIQ), a leading developer, distributor, and cloud-based administrator of affordable health insurance and supplemental plans, announced today that Gavin Southwell, CEO and President and Michael Hershberger, CFO, will present at the Cantor Fitzgerald Global Healthcare Conference in New York City. The presentation is scheduled for Monday, September 25, 2017 at 3:00 p.m. EDT at the InterContinental New York Barclay Hotel. In addition, company management will hold one-on-one meetings with institutional investors on the same day.

About Health Insurance Innovations, Inc. (HIQ)

HIQ is a market leader in developing innovative health insurance products that are affordable and meet the needs of millions of health insurance plan shoppers. HIQ develops insurance products through partnerships with best-in-class insurance companies and markets them via its broad distribution network of licensed insurance agents across the nation. HIQ's data-centric paperless business model is facilitated by its Consumer Division that provides real-time data used to identify opportunities and underserved needs in the health insurance market. HIQ's Consumer Division includes AgileHealthInsurance.com, a website for researching, comparing and purchasing Term Health insurance products and HealthPocket.com, an independently managed free website that compares and ranks all health insurance plans, and uses objective data to publish unbiased health insurance market analyses and other consumer advocacy research. Additional information about HIQ can be found at HiiQuote.com.

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