



July 19, 2017

## **Health Insurance Innovations, Inc. To Announce Second Quarter 2017 Financial and Operating Results on Wednesday, August 2, 2017**

TAMPA, Fla., July 19, 2017 (GLOBE NEWSWIRE) -- Health Insurance Innovations, Inc. (NASDAQ:HIQ), a leading developer, distributor, and cloud-based administrator of affordable health insurance and supplemental plans, will announce its second quarter 2017 financial and operating results on Wednesday, August 2, 2017, after market close. The announcement will be followed by a live earnings conference call on Thursday, August 3, 2017, at 8:30 a.m. Eastern time.

To participate in the call, please dial (877) 407-9039 (domestic), or (201) 689-8470 (international). The conference passcode is 13660041. This call is being webcast and can be accessed using the conference passcode 13660041, on the Investor Relations section of the company's website at <http://investor.hiiquote.com/>. The online replay will be available for a limited time beginning immediately following the call.

### **About Health Insurance Innovations, Inc. (HIQ)**

HIQ is a market leader in developing innovative health insurance products that are affordable and meet the needs of health insurance plan shoppers. HIQ develops insurance products through our relationships with best-in-class insurance companies and markets them via its broad distribution network of licensed insurance agents across the nation, its call center network, and its unique online capability. Additional information about HIQ can be found at [HIIQuote.com](http://HIIQuote.com). HIQ's Consumer Division includes [AgileHealthInsurance.com](http://AgileHealthInsurance.com), a website for researching, comparing and purchasing short-term health insurance products online, and [HealthPocket.com](http://HealthPocket.com), a free website that compares and ranks all health insurance plans and uses objective data to publish unbiased health insurance market analyses and other consumer advocacy research.

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