



June 6, 2016

## Health Insurance Innovations, Inc. to Host Investor Meetings at the Jefferies Healthcare Conference

TAMPA, Fla., June 06, 2016 (GLOBE NEWSWIRE) -- Health Insurance Innovations, Inc. (HII) (Nasdaq:HIIQ), a leading developer, distributor, and virtual administrator of affordable health plans today announced that management will host meetings at the Jefferies Healthcare Conference on Wednesday, June 8<sup>th</sup>, 2016, in New York, NY. Interested investors and other parties may set up meetings by contacting [healthcareconference@jefferies.com](mailto:healthcareconference@jefferies.com) or [IR@hiiquote.com](mailto:IR@hiiquote.com).

### About Health Insurance Innovations, Inc. (HII)

HII is a market leader in developing innovative health insurance products that are affordable and meet the needs of health insurance plan shoppers. HII develops insurance products through partnerships with best-in-class insurance companies and markets them via its broad distribution network of licensed insurance agents across the nation. HII's data-centric, paperless business model is facilitated by its Consumer Division that provides real-time data used to identify opportunities and underserved needs in the health insurance market. HII's Consumer Division includes [AgileHealthInsurance.com](http://AgileHealthInsurance.com), a website for researching, comparing and purchasing Term Health insurance products and [HealthPocket.com](http://HealthPocket.com), an independently managed free website that compares and ranks all health insurance plans, and uses objective data to publish unbiased health insurance market analyses and other consumer advocacy research. Additional information about HII can be found at [HiiQuote.com](http://HiiQuote.com).

Health Insurance Innovations, Inc.:

Michael Hershberger

Chief Financial Officer

(877) 376-5831 ext. 282

[mhershberger@hiiquote.com](mailto:mhershberger@hiiquote.com)

 Primary Logo

Source: Health Insurance Innovations

News Provided by Acquire Media