



November 10, 2015

Health Insurance Innovations, Inc. to Present at the 24th Annual Credit Suisse Healthcare Conference

TAMPA, Fla., Nov. 10, 2015 (GLOBE NEWSWIRE) -- Health Insurance Innovations, Inc. (HII) (Nasdaq:HIQ), a leading developer, distributor, and virtual administrator of affordable health plans today announced that CEO Patrick McNamee will present at the 24th Annual Credit Suisse Healthcare Conference tomorrow November 11, 2015, at The Phoenician in Scottsdale, AZ. The presentation will begin at 11:30 AM MT (1:30 PM EST). Interested investors and other parties may listen to a simultaneous webcast of the presentation by logging on to the Investor Relations section of the company's website at HiiQuote.com. The presentation slides will be posted on HII's website prior to the event.

About Health Insurance Innovations, Inc. (HII)

HII is a market leader in developing innovative health insurance products that are affordable and meet the needs of health insurance plan shoppers. HII develops insurance products through partnerships with best-in-class insurance companies and markets them via its broad distribution network of licensed insurance agents across the nation. HII's data-centric, paperless business model is facilitated by its Consumer Division that provides real-time data used to identify opportunities and underserved needs in the health insurance market. HII's Consumer Division includes AgileHealthInsurance.com, a website for researching, comparing and purchasing Term Health insurance products and HealthPocket.com, an independently managed free website that compares and ranks all health insurance plans, and uses objective data to publish unbiased health insurance market analyses and other consumer advocacy research. Additional information about HII can be found at HiiQuote.com.

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