

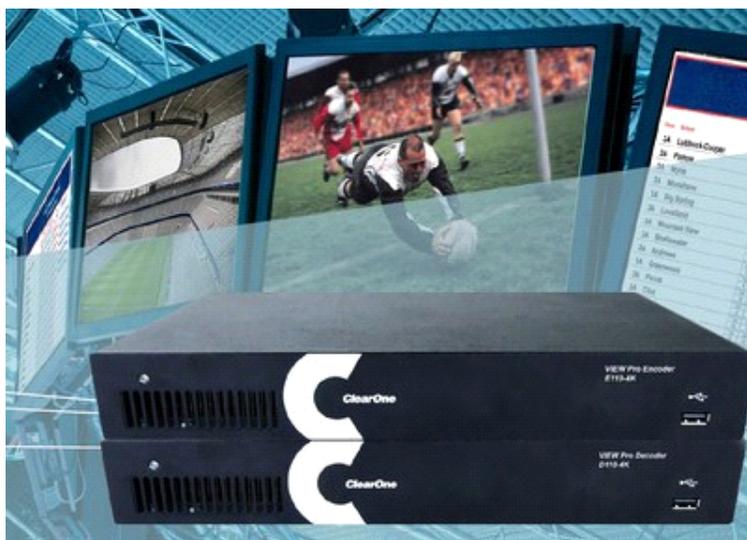


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ClearOne's VIEW® Pro Multimedia Network AV Streaming Line Goes 4K

Performance, Customizability and Affordability Highlight New Product Line

SALT LAKE CITY, June 12, 2017 /PRNewswire/ -- ClearOne (NASDAQ: CLRO), a global provider of audio and video communications solutions, has introduced VIEW Pro 4K, a new line of 4K-capable, IP-based, multimedia streaming products. Consisting of the E110 4K Encoder and D110 4K Decoder, VIEW Pro 4K employs both H.264 lossless compression and H.265 high-efficiency video coding compression, supports 4K resolution at 60 FPS, and provides integrators and end-users with a uniquely customizable, scalable, and affordable 4K multimedia streaming solution. The company will debut the new line at InfoComm (Booth 3421), June 14-16 in Orlando.



"The demand for video is insatiable, and that's driving demand for affordable and versatile 4K streaming solutions," said Lewis Eig, ClearOne's sales director for network video & audio distribution. "ClearOne's VIEW Pro 4K streaming products not only deliver a level of performance that is unmatched in the industry, but they offer infinite scalability at a price point far below what others charge for a very rudimentary solution."

According to Eig, the flexibility and scalability of IP network-based distribution, combined with ClearOne's built-in software license technology, has made it the preferred distribution method for audio and video installations in just about every industry - from corporate boardrooms to schools and universities, in security command and control centers, in hospitality, healthcare, retail and more. "The incredible flexibility to distribute content from any number of sources to any number of screens, and to do it affordably using very little bandwidth, is creating more use scenarios than ever before."

The VIEW Pro 4K lineup increases the depth and capabilities of ClearOne's existing View Pro products, offering unique combination of standard features, proprietary technology, and customizable software licenses that include video-wall, video windowing, and video-composition capabilities. The software is built in to the products and can be activated at any time, if and when needed, for a one-time, per-device fee.

ClearOne's HD VIEW Pro 4K products deliver 4:4:4, 24-bit color multimedia streaming and can accept a variety of video signal types, formats and resolutions and seamlessly distribute them over an existing IP network.

Said Eig, "When you add it all up, VIEW Pro 4K delivers the best value for just about any multi-screen video installation."

The new VIEW Pro E110 4K and D110 4K are shipping at the end of August 2017. Contact ClearOne for pricing.

For more details, visit clearone.com/products_viewpro.

About ClearOne

ClearOne is a global company that designs, develops, and sells conferencing, collaboration, and network streaming &

signage solutions for voice and visual communications. The performance and simplicity of its advanced, comprehensive solutions offer unprecedented levels of functionality, reliability, and scalability. Visit ClearOne at www.clearone.com.

Printable releases are available in Investor Relations at <http://investors.clearone.com>.

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