

## Press Release Betsson AB (Publ)

### CEO Ulrik Bengtsson leaves Betsson AB

The Board of Directors and CEO Ulrik Bengtsson have agreed that Ulrik Bengtsson shall leave the position as President and CEO of Betsson AB. Ulrik Bengtsson has chosen to leave his position immediately.

Betsson AB's Board of Directors has decided to appoint Pontus Lindwall CEO of Betsson AB until a new CEO has been recruited. In connection with this appointment, Pontus Lindwall's role as Chairman of the Board will be assumed by the Board member Patrick Svensk until further notice.

"Ulrik Bengtsson has done a good job for Betsson during the five years he has been employed by the Group. He has clarified the strategy and implemented significant product launches. On behalf of the Board and myself, I would like to thank Ulrik for his efforts," says Pontus Lindwall, Chairman of the Board of Betsson AB.

The Board has initiated the process to find a new permanent CEO of Betsson AB. Jesper Svensson, Chief Commercial Officer of BML Group, has been appointed acting CEO in Betsson's operational subsidiary in Malta.

#### For further information, please contact:

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*This information is information that Betsson AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, on 4 September, 2017, at 13.55 CET.*

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BETSSON AB (PUBL) IS A HOLDING COMPANY THAT INVESTS IN AND MANAGES FAST-GROWING COMPANIES WITHIN ONLINE GAMING. THE COMPANY IS ONE OF THE LARGEST IN ONLINE GAMING IN EUROPE AND HAS THE AMBITION TO OUTGROW THE MARKET, ORGANICALLY AND THROUGH ACQUISITIONS. THIS SHOULD BE DONE IN A PROFITABLE AND SUSTAINABLE MANNER, PRIMARILY IN LOCALLY REGULATED MARKETS. BETSSON AB IS LISTED ON NASDAQ STOCKHOLM, LARGE CAP (BETS).

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