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Mondelēz International Sends Employees on Skills-Exchange Mission to Ghana Cocoa Farming Communities

15 'Joy Ambassadors' From 11 Countries to Participate in Signature Service Program Focused on Business Emersion, Volunteerism and Leadership Development

DEERFIELD, Ill., Oct. 04, 2016 (GLOBE NEWSWIRE) -- In October, Mondelēz International will be sending 15 employees from 11 countries around the world to learn and serve in cocoa-farming communities in Ghana. During this two-week skills exchange program, these "Joy Ambassadors" will hear directly from farmers the challenges and opportunities in securing a sustainable cocoa supply, while sharing their diverse business skills.

Now in its third year, the Joy Ambassador program is part of the company's Call For Well-being, which focuses on fueling growth and making a positive impact for future generations. This year, the program's theme is centered on enhancing the capacity of cocoa farmers' societies, which are critical stakeholders in the supply chain. These cooperatives provide individual cocoa farmers with increased access to markets and inputs, and serve as a hub to share best practices. The Joy Ambassadors will help train cooperative and community leaders on developing their business management skills to help enhance cooperatives' participation, collaboration and engagement.

As the largest buyer of cocoa in the world, Mondelēz International is committed to ensuring a sustainable cocoa supply chain by implementing programs on the ground, most notably Cocoa Life. Launched in 2012, this \$400 million program aims to empower over 200,000 farmers and more than one million people in six key cocoa growing origins by 2022. Through Cocoa Life, the company is focused on achieving scale and driving impact in Ghana, Cote d'Ivoire, Indonesia, India, Dominican Republic and Brazil.

"Our Joy Ambassadors program is a once-in-a-lifetime experience for our talented colleagues to share their business and leadership skills with Cocoa Life communities, while also gaining a deeper understanding of the cocoa supply chain and the challenges farmers face," said Sarah Delea, President of the Mondelēz International Foundation and Senior Director for Well-being and Community Involvement. "Each year, our Ambassadors come back with fresh perspectives and insights that inspire and grow our people, as well as help grow our business and impact on the ground."

The 2016 Joy Ambassadors offer a wide range of skills, from research and development, marketing, manufacturing to finance and law. The project is funded by the Mondelēz International Foundation through a partnership with VSO - Voluntary Service Overseas - an international development organization that brings people together to share skills and knowledge.

The 2016 Class of Mondelēz International's Joy Ambassadors are:

- | Flavio Ackel, Marketing Innovation Manager — Brazil
- | Carina Mara de Aguiar, Revenue & Planning Manager — Brazil
- | Jerry Anderson, Information Systems Global Solution Owner, Consumer Insights — United Kingdom.
- | Nuria Antoja, Marketing Manager, Chocolate — Spain
- | Shomit Azad, Senior Counsel — Australia
- | Alice Bertholin Rice, Employee Relations Lead — United States
- | Valerie Breitholle, Section Manager, Research & Development — United States
- | Jean-Baptiste Darnault, Procurement Lead, Biscuits — France
- | Tara Hieminga, Sr. Manager Shopper Marketing & Merchandising — Canada
- | Ramesh Chander Kataria, Plant Lead, Integrated Supply Chain, Chocolate — India
- | Ashley Mbang, Finance Analyst, Sales — South Africa
- | Bryony McComb, Innovation Manager, Global Chocolate — South Africa
- | Funlola Pearce, Finance Director and Commercial Controller — Nigeria
- | Kaori Shimode, Associate Director, Sales — Japan
- | Nick Wright, Talent & Organizational Effectiveness Manager — United Kingdom

The Joy Ambassadors will share their experiences on www.facebook.com/mondelezinternational and www.twitter.com/mdlz during and after the trip. To learn more about the Joy Ambassadors, [please see the related infographic](#).

Company Culture of Volunteer Service

The Joy Ambassadors journey coincides with Mondelēz International's annual Global Volunteer Month. Throughout the month of October, employees around the world will take time to give back to their communities. Partnering with leading global and local non-governmental organizations, such as INMED Partnerships for Children, Magic Bus, Save the Children and Klasse2000, thousands of employees from around the globe will roll up their sleeves to volunteer through projects that promote healthy, active lifestyles and community well-being.

About Mondelēz International

Mondelēz International, Inc. (NASDAQ:MDLZ) is a global snacking powerhouse, with 2015 net revenues of approximately \$30 billion. Creating delicious moments of joy in 165 countries, Mondelēz International is a world leader in biscuits, chocolate, gum, candy and powdered beverages, with billion-dollar brands such as *Oreo*, *LU* and *Nabisco* biscuits; *Cadbury*, *Cadbury Dairy Milk* and *Milka* chocolate; and *Trident* gum. Mondelēz International is a proud member of the Standard and Poor's 500, NASDAQ 100 and Dow Jones Sustainability Index. Visit www.mondelezinternational.com or follow us on Twitter at www.twitter.com/MDLZ.

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