

December 1, 2016

Datawatch Appoints Ken Tacelli Chief Operating Officer

17-year industry veteran tasked with leading global sales and marketing efforts to drive revenue growth of the company's data preparation solutions

BEDFORD, Mass., Dec. 01, 2016 (GLOBE NEWSWIRE) -- [Datawatch Corporation](#) (NASDAQ-CM:[DWCH](#)) today announced that Ken Tacelli has been appointed chief operating officer. Reporting to CEO Michael Morrison, Tacelli is responsible for global sales and marketing, and aligning each discipline with corporate initiatives for 2017 and beyond.

Tacelli joined Datawatch in May 2016 and was previously the senior vice president of worldwide sales. In addition to his global sales responsibilities, Tacelli is now also spearheading marketing efforts to properly position Datawatch in the analytics market, expand awareness and generate leads for the company's market-leading data preparation solutions.

"In the relatively short period of time that Ken has been with Datawatch, he has been instrumental in accelerating Datawatch's top-line revenue growth," said Morrison. "He's demonstrated a tremendous ability to focus our go-to-market strategy on activities that will drive short-term revenue while simultaneously executing on our long-term vision and strategy to enable organizations and individuals to 'analyze everything.' Ken has instilled a 'customer first' attitude throughout our organization, and his sales and marketing expertise, as well as his strong leadership qualities, have brought positive change to the company. I am confident he is the right leader to move Datawatch forward at this important time in our development."

Prior to joining Datawatch, Tacelli was senior vice president of worldwide sales for Skillsoft, a global leader in eLearning, online training and talent solutions. Previously, he served as senior vice president of worldwide sales for enterprise information management company OpenText. Tacelli has also held senior leadership positions at CA Technologies, IBM, Metatomix and EMC. He began his business career after serving the country as an infantry officer in the United States Marine Corps. Tacelli earned a B.S. from Westfield State University and an MBA from Northeastern University.

"Datawatch redefined data preparation with the Monarch self-service platform, which empowers any data user with the ability to unlock information from virtually any source and rapidly make it analytics-ready," said Tacelli. "And Datawatch is once again leading the industry with its vision for [data socialization](#). The company's innovative technology and superior customer service make it the ideal answer to nagging data preparation challenges. I look forward to applying my experience at high-performing sales organizations to help Datawatch further identify and capitalize on its unique market opportunity, boost global product adoption, and drive revenue growth in 2017 and for years to come."

To learn more about Datawatch, please visit: www.datawatch.com. For more information on Datawatch Monarch, go to: <http://www.datawatch.com/our-platform/monarch/>.

About Datawatch Corporation

[Datawatch Corporation](#) (NASDAQ-CM:[DWCH](#)) enables ordinary users to achieve extraordinary results with their data. Only Datawatch can unlock data from the widest variety of sources and prepare it for use in visualization and analytics tools, or for other business processes. When real-time visibility into rapidly changing data is critical, Datawatch also enables users to analyze streaming data, even in the most demanding environments, such as capital markets. Organizations of all sizes in more than 100 countries worldwide use Datawatch products, including 93 of the Fortune 100. The company is headquartered in Bedford, Massachusetts, with offices in New York, London, Frankfurt, Stockholm, Singapore and Manila. To learn more about Datawatch or download a free version of its enterprise software, please visit: www.datawatch.com.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995

Any statements contained in this press release that do not describe historical facts may constitute forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Any such statements contained herein, including but not limited to those relating to product performance and viability, are based on current expectations, but are subject to a number of risks and uncertainties that may cause actual results to differ materially from expectations. The factors that could cause actual future results to differ materially from current expectations include the following: rapid technological change; Datawatch's dependence on the introduction of new products and product enhancements and possible delays in those introductions; acceptance of new products by the market, competition in the software industry generally, and in the markets for next generation analytics in particular; and Datawatch's dependence on its principal products, proprietary software technology and software licensed from third parties. Further information on factors that could cause actual results to differ from those anticipated is detailed in various publicly-available documents, which include, but

are not limited to, filings made by Datawatch from time to time with the Securities and Exchange Commission, including but not limited to, those appearing in the Company's Annual Report on Form 10-K for the year ended September 30, 2015. Any forward-looking statements should be considered in light of those factors.

© 2016 Datawatch Corporation. Datawatch and the Datawatch logo are trademarks or registered trademarks of Datawatch Corporation in the United States and/or other countries. All other names are trademarks or registered trademarks of their respective companies.

Source: Datawatch

Media Contact:

Amanda Beaupre

Marketing Communications Manager, Datawatch Corporation

amanda_beaupre@datawatch.com

978-275-8387

Twitter: @datawatch