

FXCM Annual Meeting of Shareholders

June 11, 2014



This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, which reflect FXCM’s current views with respect to, among other things, its operations and financial performance. You can identify these forward-looking statements by the use of words such as “outlook,” “believes,” “expects,” “potential,” “continues,” “may,” “will,” “should,” “seeks,” “approximately,” “predicts,” “intends,” “plans,” “estimates,” “anticipates” or the negative version of these words or other comparable words. Such forward-looking statements are subject to various risks and uncertainties. Accordingly, there are or will be important factors that could cause actual outcomes or results to differ materially from those indicated in these statements. FXCM believes these factors include but are not limited to evolving legal and regulatory requirements of the FX industry, the limited operating history of the FX industry, risks related to the protection of its proprietary technology, risks related to its dependence on FX market makers, market conditions and those other risks described under “Risk Factors” as such factors may be updated from time to time in FXCM Inc.’s most recent annual report on Form 10-K, FXCM Inc.’s quarterly reports on Form 10-Q and other SEC filings, which are accessible on the SEC’s website at sec.gov.

FXCM undertakes no obligation to publicly update or review any forward-looking statement, whether as a result of new information, future developments or otherwise.

Non-GAAP Financial Measures: This presentation presents certain non-GAAP financial measures. These measures should not be considered in isolation from, or as a substitute for, measures prepared in accordance with generally accepted accounting principles. See the appendix to this presentation for reconciliations of these non-GAAP financial measures to the most comparable measures calculated and presented in accordance with GAAP.

- Call The Meeting to Order
- Proposals and Discussions
- Voting
- Results of Voting
- Adjournment of Official Portion of Meeting
- Presentation and Reports on Corporate Affairs
- Q &A
- Adjournment

- Introduction
- Rules of Conduct
- Proof of Notice of Meeting
- Report on Quorum; Proxies



A. Proposal 1: Election of Directors

- i. Persons nominated are: William Ahdout, James Brown, Robin Davis, Perry Fish, Kenneth Grossman, Arthur Gruen, Eric LeGoff, Drew Niv, David Sakhai, Ryan Silverman and Edward Yusupov

B. Proposal 2: Ratification of Independent Registered Public Account Firm

- ii. The Audit Committee has selected Ernst & Young LLP to serve as out independent registered public accounting firm for the fiscal year ending December 31, 2014

C. Proposal 3: Non- Binding Advisory Vote on Executive Compensation

- iii. To approve, in a non-binding advisory vote, the compensation of our named executive officers

Voting

- Announce Time and Opening of Polls
- Voting on Proposals
- Announce Time and Closing of Polls

Results of Voting

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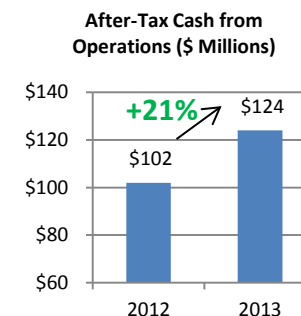
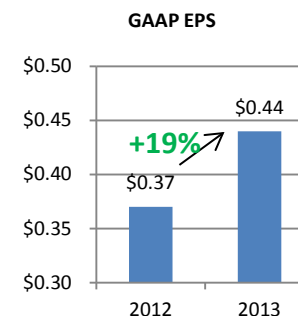
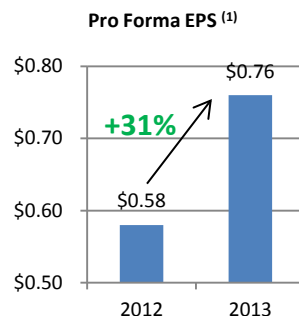
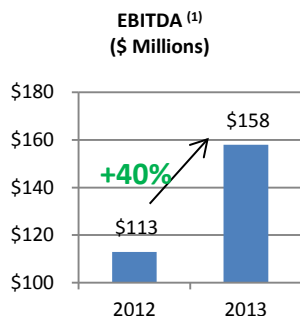
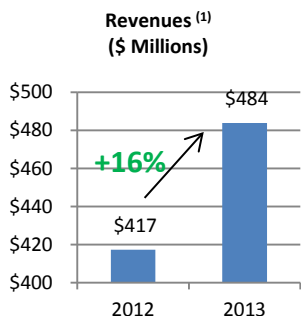


FXCM: Executing its Strategy in 2013

Full Year Highlights



- 2013 Adjusted Pro Forma Revenues⁽¹⁾ of \$483.8 million → +16% from 2012
- 2013 Adjusted Pro Forma EBITDA⁽¹⁾ of \$158.0 million → +40% from 2012 and 40% EBITDA margin on net revenues
- 2013 Adjusted Pro Forma EPS of \$0.76/share → + 31% from 2012
- 2013 GAAP EPS of \$0.44/share → + 19% from 2012
- 2013 After-tax cash flow from operations of \$123.6 million → + 21% from 2012



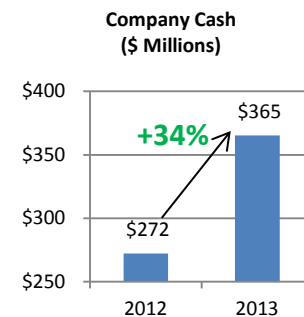
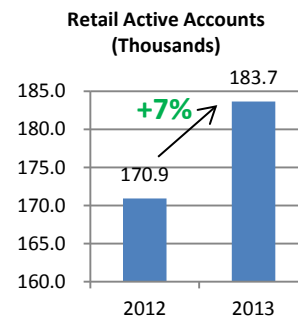
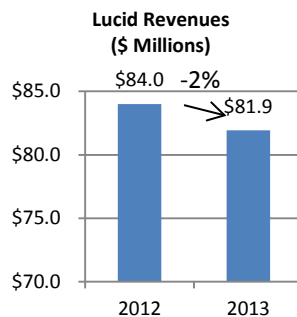
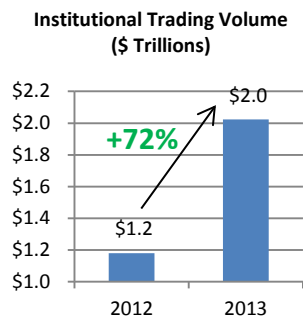
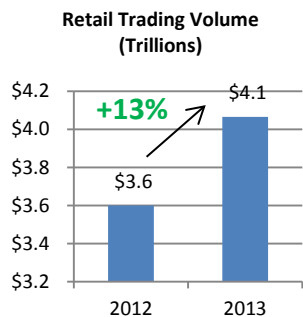
(1) On an Adjusted Pro Forma basis. Adjusted Pro Forma Revenues, Adjusted Pro Forma EBITDA, and Adjusted Pro Forma EPS are non-GAAP financial measures that exclude certain extraordinary items; reconciliations of these measures to the most directly comparable GAAP measures are available in our 10-K filing.

FXCM: Executing its Strategy in 2013

Full Year Highlights



- 2013 retail trading volume of \$4.1 trillion → +13% from 2012
 - Average CVIX was 9.1 in 2013 -2% from 2012
- 2013 institutional trading volume of \$2.0 trillion → +72% from 2012
- YE 2013 retail active accounts of 183,679 → +7% from YE 2012
- Lucid generated \$81.9M in revenues (-2% from 2012) in 2013 / \$57.6M in EBITDA (-1% from 2012) and a 70% EBITDA margin
- Issued \$172.5 million convertible at 2.25% interest rate due 2018 / increased credit facility to \$205 million and re-extended term for three years; finished 2013 with \$365.2 million in cash



Industry Leading Technology and Award Winning Research, Education and Customer Service Gives Us a Powerful Competitive Advantage



2013 UK FOREX AWARDS - BEST FOREX BROKER OF THE YEAR



2013 AWARDS - WINNER BEST RETAIL BROKER NORTHERN AMERICA

2013 INVESTMENT TRENDS UK

FINANCIAL SPREAD BETTING:

- Highest Overall Client Satisfaction
- Best Education Materials
- Best Research Tools

FOREX:

- Highest Overall Client Satisfaction
- Best Education Materials
- Best Research Tools



2013 INVESTMENT TRENDS

- Customer Service
- Overall Client Satisfaction
- Online Education Materials



2013 FOREX MAGNATES LONDON SUMMIT AWARDS - WINNER BEST RETAIL BROKER EXECUTION



2013 FX STREET - BEST SELL-SIDE ANALYSIS CONTRIBUTOR: DAILYFX



2013 MONEY AM AWARDS - BEST ONLINE FX PROVIDER

FXCM France

- Highest overall client satisfaction
- Largest FX provider
- Educational programs and tools
- Trading ideas and strategies
- Customer service

FXCM Germany

- Leading Mobile Trading Platform Provider
- Best FX Customer Service
- FX Charting
- FX and CFDs Range of Research Tools

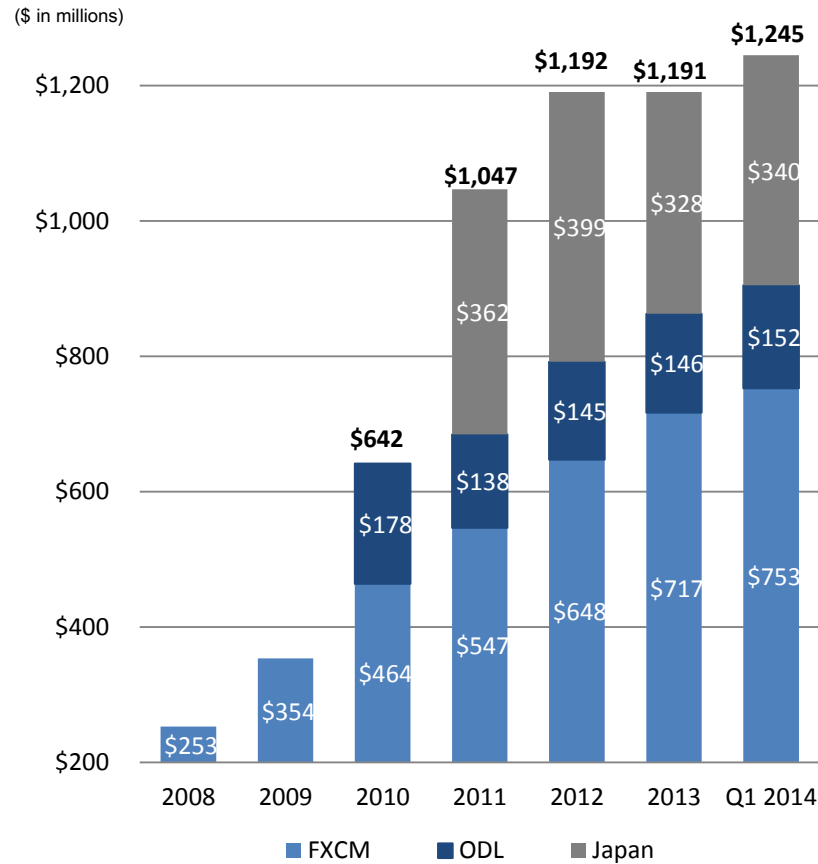


2013 GLOBAL BRANDS MAGAZINE - WINNER BEST FOREX BRAND NORTH AMERICA



2013 TRADER PLANET - WINNER BEST FOREX BROKERAGE SERVICE

Customer Cash Balance



FXCM has 5 times the client equity today than in 2008 when it achieved record results



• CVIX now at lows only seen twice over past 20 years

⁽¹⁾ JPMorgan G7 Volatility Index

- FXCM has been developing an agency CFD offering
 - Already migrated metals business
- Expect to launch single share CFDs later this year
- With an agency offering together with single share CFDs in product mix, a potentially significant market
- Additionally, could drive account growth as Europeans favor single accounts with both FX and CFDs
- Size of revenue opportunity in Europe is \$1-2 billion

Opportunities for 2014

Broadening of Lucid Offering - V3 Markets



- FXCM concluded purchase of selected assets of Infinium at the end of January
 - 50.1% FXCM and 49.9% Lucid principals
- Over next 6-12 months new operation will combine the algorithmic strategies of Lucid to a broader array of instruments
- Lucid should benefit from having a high speed network
- Still transitioning business as well as reducing expenses – e.g., rent going from \$280K/month to \$30K/month effective May 1st
- For February and March, V3 earned \$4.6M in revenues and had \$4.9M in expenses (excluding certain one-time acquisition costs in Q1/14)
 - For February & March, trading costs were \$0.9M or ~20% of revenues
 - One-time acquisition costs in the quarter were \$1.2M and are eliminated in pro forma results
- Many OTC derivatives in FX such as options, NDFs and forwards are migrating to exchanges due to Dodd Frank / Basel 3
 - Until now controlled by banks, represents a significant opportunity for a leading non-bank market maker such as Lucid

Potential Impact of Interest Rates on FXCM



Retail Trading Revenues

Institutional Trading Revenues

Interest Income

Other Income

Total FXCM Revenues

1. As interest rate differentials increase, customers increase their use of carry trade strategies. Potentially net open positions can increase from current ~\$5 billion held over night to much higher levels. FXCM makes a ~25% margin on net interest received and net interest paid

e.g., \$15 billion * 1% interest rate differential * 25% = \$38 million in additional revenues & EBITDA

2. Volumes increase (and FXCM earns a markup on each trade) as:

- a. Customers initiate positions before the end of each day to earn the carry trade differential
- b. Interest rates are a major input in most FX models. Currently this is minimal, however, as interest rate differentials and movements increase, models will have more of an impact on trading activity

e.g., 10% higher retail volume than 2013 or 400 billion * \$90/million = \$36 million in additional revenues

e.g., 10% higher institutional volume than 2013 or 200 billion * \$10/million = \$2 million in additional revenues

3. FXCM does not pay interest on most customers' accounts. As interest rates rise, FXCM earns greater interest income on it and its customers cash

e.g., At 3/31/14, FXCM had \$1.6 billion of company cash, customer cash and receivable at brokers, net of floating rate debt * 1% high interest rate on cash = \$16 million in additional interest income & EBITDA

- A First half 2013 offered a glimpse of the earnings power of FXCM's high incremental margins in a more favorable trading environment
- Despite muted conditions in the second half 2013, cash flow generation strong/ considerable liquidity available
- A number of initiatives set for 2014 should accelerate organic growth
- Historically quiet trading environment should lead to opportunities for players with scale like FXCM
- We remain optimistic on opportunities to expand platform via accretive acquisitions in 2014
- Longer term if interest rate differentials were to develop, impact meaningful on FXCM results

Questions and Answers