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## **Five Below Names George Hill EVP of Retail Operations**

PHILADELPHIA, PA, April 20, 2017 (GLOBE NEWSWIRE) -- Five Below, Inc. (NASDAQ:FIVE), the leading retailer of extreme-value merchandise for teens, pre-teens and beyond, today announced that George Hill has been named Executive Vice President of Retail Operations, reporting directly to Joel Anderson, President and CEO. In his role, Mr. Hill will be responsible for overseeing all aspects of retail operations, including store execution, construction and design, and in-store customer experience. "We are excited to welcome George to the Five Below team," said Joel Anderson, President and CEO of Five Below. "With approximately 550 stores today and the potential for over 2000 locations, there is substantial growth ahead for Five Below. It was important for us to find a strong store operations executive with the right vision and expertise to lead our retail operations. George is a proven retail leader with extensive experience and will be a great addition to the team."

"I'm excited to join the team at Five Below and become a part of this incredible retail growth story," said Mr. Hill. "I look forward to working closely with Joel and the entire operations team to continue to deliver unbelievable value to our customers and build upon the in-store experience of the brand." Mr. Hill brings more than thirty years of retail industry experience, most recently leading retail operations at Dick's Sporting Goods, where he was responsible for all aspects of store operations, visual merchandising, and loss prevention. He has extensive retail operations experience, having held various positions with national retailers including Office Depot and The Home Depot.

George will be joining Five Below in early May.

## **About Five Below:**

Five Below is a rapidly growing specialty value retailer offering a broad range of trend-right, high-quality merchandise targeted at the teen and pre-teen customer. Five Below offers a dynamic, edited assortment of exciting products in a fun and differentiated store environment, all priced at \$5 and below. Select brands and licensed merchandise fall into the Five Below worlds: Style, Room, Sports, Tech, Crafts, Party, Candy, and Now. Five Below was founded in 2002 and is headquartered in Philadelphia, Pennsylvania, with approximately 550 stores in 32 states. For more information, please go to <a href="https://www.fivebelow.com">www.fivebelow.com</a> or visit one of our stores!

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