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Trendy Value Retailer Five Below To Open Its First Nine California Stores This Friday

Pre-Teen and Teen Brand Debuts New Stores in Greater Los Angeles Area, April 21 With "Laker Girls" Appearances And Giveaways

LOS ANGELES, April 20, 2017 /PRNewswire/ -- The trend-right, extreme-value retailing phenomenon Five Below (NASDAQ: FIVE) will formally open its first nine L.A. area stores tomorrow, Friday, April 21, with appearances by the popular "Laker Girls," product giveaways, drawings and five-cent hot dogs.

The rapidly growing retailer will simultaneously open at 10:00 a.m. on Friday, April 21, at the following locations:

Aliso Viejo - Aliso Viejo Town Center
Anaheim - Anaheim Plaza
Compton - Gateway Towne Center
Fontana - Falcon Ridge Shopping Center
Hawthorne - Oceangate Commerce Center
Montebello - Montebello Plaza
Rancho Cucamonga - Terra Vista Town Center
Redlands - Citrus Plaza Shopping Center
South Gate - Azalea Shopping Center

The grand openings will feature appearances by the famed "Laker Girls" dance and cheerleader group at all nine locations. Each store will also offer 5-cent hot dogs (3:00-6:00 p.m. Friday, 11:00 a.m.-2:00 p.m. Saturday), and provide a free cinch sack with purchase (while supplies last). The first 100 people in line at 10:00 a.m. Friday (April 21) will receive a mystery scratch-off ticket worth up to \$100 toward Five Below purchases.

One of the fastest growing retailers in the country, Five Below offers an edited assortment of "must-have" merchandise within a high energy, dynamic store environment where everything is priced \$5 and below - from basketballs and Bluetooth headphones to t-shirts and hot beauty products. Catering to tweens, teens, and beyond, the company sells an ever-evolving selection of on-trend, high-quality products.

About Five Below

Five Below is a rapidly growing specialty value retailer offering a broad range of trend-right, high-quality merchandise targeted at the teen and pre-teen customer. Five Below offers a dynamic, edited assortment of exciting products in a fun and differentiated store environment, all priced at \$5 and below. Select brands and licensed merchandise fall into the Five Below worlds: *Style, Room, Sports, Tech, Crafts, Party, Candy, and Now*. Five Below was founded in 2002, and is headquartered in Philadelphia with approximately 550 stores in 32 states. For more information, please go to www.fivebelow.com, or visit one of our stores!

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/trendy-value-retailer-five-below-to-open-its-first-nine-california-stores-this-friday-300442391.html>

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