



May 5, 2017

## **5 is the Magic Number for Five Below Opening Its 555th Store on 5/5**

### **Pre-Teen and Teen Brand Opens 5 new stores in Florida, Friday, May 5th**

PHILADELPHIA, PA, May 05, 2017 (GLOBE NEWSWIRE) -- When it comes to the trend-right, high-quality, extreme-value retailing phenomenon Five Below (NASDAQ:FIVE), 5 is definitely the magic number. The company is set to celebrate its 555<sup>th</sup> store opening on 5/5.

The rapidly growing retailer will open five new Florida stores in one day on Friday, May 5<sup>th</sup> at 10:00 a.m. in Bradenton, Sarasota, Royal Palm Beach, Clearwater and Kissimmee. These 5 openings bring the Florida store total to 32 in just two years, propelling the company past its 555<sup>th</sup> store alongside three more May 5<sup>th</sup> openings in Milwaukee, WI, Menomonee Falls, WI and Buffalo, NY.

"What better day than Cinco de Mayo to celebrate this milestone for our company?" said Joel Anderson, CEO of Five Below. "While the country is already in a party mood, Five Below will do what we do best — create fun, family-friendly grand opening events at our new stores for everyone to enjoy."

Building on another impressive number 5, in just 5 years the company has more than doubled its store count to 555 in 32 states, making it one of the fastest growing retailers in the country.

From virtual reality viewers and mermaid sequin pillows to everything you need to make your own slime, Five Below has quickly established itself as the place to find today's "gotta have" items, plus what's hot for summer including beach towels, pool floats, water guns and Bluetooth speakers. Each store is stocked with items from national brands such as Disney, Marvel, Pez, Lego and Crayola, as well as brands exclusive to Five Below such as Funky Fingers nail polish and Series-8 Fitness athletic and yoga gear.

### **About Five Below**

Five Below is a rapidly growing specialty value retailer offering a broad range of trend-right, high-quality merchandise targeted at the teen and pre-teen customer. Five Below offers a dynamic, edited assortment of exciting products in a fun and differentiated store environment, all priced at \$5 and below. Select brands and licensed merchandise fall into the Five Below worlds: Style, Room, Sports, Tech, Crafts, Party, Candy, and Now. Five Below was founded in 2002 and is headquartered in Philadelphia, Pennsylvania, with over 550 stores in 32 states. For more information, please go to [www.fivebelow.com](http://www.fivebelow.com) or visit one of our stores!

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