



FORTUNE BRANDS TO WEBCAST MAY 1ST CONFERENCE CALL ON FIRST QUARTER RESULTS

Deerfield, Illinois, April 15, 2009 - Fortune Brands, Inc. (NYSE: FO), the company behind leading consumer brands including Jim Beam, Titleist and Moen, will offer a live Internet webcast of its first quarter results conference call. The webcast will be available under "Webcasts and Presentations" in the Investor Relations section of the company's web site, www.fortunebrands.com, beginning at 10:00 a.m. ET on Friday, May 1, 2009. It is recommended that listeners log on 10 minutes prior to the start of the call.

The conference call will feature comments on Fortune Brands' first quarter results by chairman & chief executive officer Bruce Carbonari and chief financial officer Craig Omtvedt. The company plans to report results for the first quarter on the morning of May 1st, prior to the conference call.

An Internet replay of the conference call will be available at www.fortunebrands.com beginning the afternoon of May 1st.

Individuals without Internet access may listen to the call by dialing 1-877-226-0730 prior to 10:00 a.m. ET on May 1st.

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Fortune Brands, Inc. is a leading consumer brands company. Its operating companies have premier brands and leading market positions in distilled spirits, home and hardware, and golf products. Beam Global Spirits & Wine, Inc. is the company's premium spirits business. Major spirits brands include Jim Beam and Maker's Mark bourbon, Sauza tequila, Canadian Club whisky, Courvoisier cognac, Cruzan rum, Teacher's and Laphroaig Scotch, and DeKuyper cordials. Home and hardware brands include Moen faucets, Aristokraft, Omega, Diamond and Kitchen Craft cabinetry, Therma-Tru door systems, Simonton windows, Master Lock security products and Waterloo tool storage sold by units of Fortune Brands Home & Hardware LLC. Acushnet Company's golf brands include Titleist, Cobra and FootJoy. Fortune Brands, headquartered in Deerfield, Illinois, is traded on the New York Stock Exchange under the ticker symbol FO and is included in the S&P 500 Index and the MSCI World Index.

To receive company news releases by e-mail, please visit www.fortunebrands.com.

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