



## **FORTUNE BRANDS NAMES PATRICK J. KOLEY SENIOR VICE PRESIDENT - STRATEGY & CORPORATE DEVELOPMENT**

Deerfield, Illinois, February 9, 2009 - Fortune Brands, Inc. (NYSE: FO), the company behind leading consumer brands including Jim Beam, Titleist and Moen, today announced that Patrick J. Koley has joined the company as senior vice president - strategy & corporate development. He reports to Bruce Carbonari, chairman and chief executive officer of Fortune Brands.

Koley joins Fortune Brands from ConAgra Foods, where he held key strategy and development positions of increasing responsibility for the past 14 years, most recently as principal investment officer - ConAgra Commercial. At ConAgra, he previously served as president - emerging businesses, vice president - strategic development, director - acquisition analysis, and manager - corporate planning & development. Prior to joining ConAgra in 1994, Koley spent four years at Price Waterhouse in Chicago, rising to the position of vice president - corporate finance group. He began his career at Wells Fargo Bank in San Francisco and Chicago. Koley is a graduate of the University of Southern California and earned his MBA from Southern Methodist University.

"Pat Koley's blend of strategy, transaction and consumer experience make him an excellent fit for Fortune Brands," said Carbonari. "We're delighted to welcome Pat to our senior executive team."

Koley succeeds Chris Klein, who, as previously announced, will join the company's Home & Hardware business in April as president and chief operating officer - home products. Klein remains senior vice president of Fortune Brands in the interim.

### **About Fortune Brands**

Fortune Brands, Inc. is a leading consumer brands company. Its operating companies have premier brands and leading market positions in distilled spirits, home and hardware, and golf products. Beam Global Spirits & Wine, Inc. is the company's premium spirits business. Major spirits brands include Jim Beam and Maker's Mark bourbon, Sauza tequila, Canadian Club whisky, Courvoisier cognac, Cruzan rum, Teacher's and Laphroaig Scotch, and DeKuyper cordials. Home and hardware brands include Moen faucets, Aristokraft, Omega, Diamond and Kitchen Craft cabinetry, Therma-Tru door systems, Simonton windows, Master Lock security products and Waterloo tool storage sold by units of Fortune Brands Home & Hardware LLC. Acushnet Company's golf brands include Titleist, Cobra and FootJoy. Fortune Brands, headquartered in Deerfield, Illinois, is traded on the New York Stock Exchange under the ticker symbol FO and is included in the S&P 500 Index and the MSCI World Index.

To receive company news releases by e-mail, please visit [www.fortunebrands.com](http://www.fortunebrands.com).

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