



## **B-K Medical Introduces Pro Focus OR Dedicated, Fully Integrated, Surgical Ultrasound Scanner**

COPENHAGEN, Denmark, Nov 13, 2007 (BUSINESS WIRE) -- B-K Medical, a wholly owned subsidiary of Analogic Corporation (NASDAQ:ALOG), today announced the launch of the Pro Focus OR ultrasound system, the only fully featured Operating Room (OR) suite that works as an integrated part of the operating room.

The Pro Focus OR ultrasound system is designed to be a permanent part of the OR, mounted on the OR boom. The scanner's flat-screen monitor and control panel are mounted on flexible arms that can be positioned for optimal utility. Surgeons can access the ultrasound capabilities they need during surgery quickly and easily.

Because the system is off the floor, the Pro Focus OR affords the OR staff their accustomed freedom of movement within the sterile area. The system's simplicity also translates into a reduction in cleaning and preparation time, for quicker turnaround.

What further sets the Pro Focus OR apart from more conventional ultrasound systems is that it can accommodate the full range of dedicated surgical transducers. Compatible with the new, high-frequency 8814 intraoperative surgical biplane transducer and 8815 interventional transducer, the scanner provides unprecedented accuracy to interventional intraoperative ultrasound.

Michael Brock, B-K Medical's President, said, "The Pro Focus OR is intended to take surgical ultrasound to a new level; it is designed for professionals and the OR of the future. With this system, we are not only able to offer hospitals and clinics the most advanced, dedicated surgical ultrasound system on the market today, but also a cost-effective way to configure and streamline their operating rooms."

Featuring an intuitive, easy-to-use interface, the Pro Focus OR provides flexibility and excellent quality color imaging using the latest technology in signal processing. A unique contrast imaging package and seamlessly integrated 3-D are also available, making the system an invaluable tool for surgical decision-making and patient management.

### Facts about B-K Medical

B-K Medical, a wholly owned subsidiary of Analogic Corporation (NASDAQ:ALOG), specializes in the development and production of diagnostic ultrasound equipment. The company is recognized as a world leader in developing ultrasound scanners specially designed for surgery and for the investigation of urological disorders. The product line also includes scanners for other applications, such as gynecological examinations, fetal scanning, and radiology.

B-K Medical is represented in 60 countries, with subsidiary sales companies in the U.S., Belgium, Germany, Italy, Norway, Sweden, and the U.K. An extensive network of distributors connects B-K Medical with Eastern Europe, the Middle East, Asia, and the rest of the world. The company has 330 employees, 230 of whom are located in Denmark.

### World Headquarters

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SOURCE: B-K Medical

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