



Flex Focus Mobile Ultrasound Scanner Wins Red Dot Product Design Award

BK Medical Receives Coveted International Product Design Prize

PEABODY, Mass., April 20, 2010 (GLOBE NEWSWIRE) -- Analogic Corporation (Nasdaq:ALOG), a leading provider of medical imaging and aviation security technology, announced today that the Flex Focus™ mobile ultrasound scanner, designed and manufactured by its [BK Medical](#) subsidiary, has received a 2010 Red Dot Product Design Award.

The Red Dot Award, given by Germany's Design Zentrum Nordrhein Westfalen, is one of the largest and most renowned product design awards in the world. This year, an expert panel of jurors evaluated 4,252 entries based on criteria that included degree of innovation, functionality, ergonomics, and durability. The competition drew submissions from more than 1,600 companies across 57 countries. Since its inception in 1955, the coveted Red Dot award has been recognized as a seal of quality marking outstanding international product design.

The Flex Focus is a full-featured mobile ultrasound solution that is lightweight, easy to use, and features proprietary IQPAC™ technology for advanced image quality. "We are pleased to receive a prestigious Red Dot Award," said Michael Brock, president of BK Medical. "We have been hearing from the medical community that the Flex Focus has the features they want in an ultrasound solution. Receiving this design award reaffirms our belief that the high performance of the Flex Focus, coupled with its innovative, award-winning design, makes it a truly revolutionary product." In March, the Flex Focus won a 2010 iF Product Design Gold Award, an internationally recognized symbol of design excellence awarded by the Hanover, Germany-based organization International Forum Design.

About Analogic

Analogic is a high-technology company that designs and manufactures advanced medical imaging and security systems and subsystems sold to original equipment manufacturers (OEMs) and end users in the healthcare and homeland security markets. We are recognized worldwide for advancing state-of-the-art technology in the areas of computed tomography (CT), magnetic resonance imaging (MRI), digital radiography, specialized ultrasound, and automatic explosives detection for airport security. Our OEM customers incorporate our technology into systems that they in turn sell for various medical and security applications. We also sell our ultrasound products directly to specialized clinical end-user markets through our direct worldwide sales force under the business name BK Medical ApS (BK Medical). For more information, visit www.analogic.com.

About BK Medical

BK Medical, a wholly owned subsidiary of Analogic Corporation (Nasdaq:ALOG), specializes in the development and production of diagnostic ultrasound equipment. The company is recognized as a world leader in developing ultrasound systems specially designed for surgery and for the investigation of urological disorders. The product line also includes systems for other applications such as pelvic floor, anesthesiology and radiology.

Headquartered in Denmark, BK Medical is represented in 60 countries with subsidiary sales companies in the U.S., Belgium, Germany, Italy, the Nordic countries and the UK. An extensive network of distributors connects BK Medical with Eastern Europe, the Middle East, Asia, and the rest of the world. For more information visit www.bkmed.com.

CONTACT: Analogic Corporation
Mark Namaroff, Director of Strategic Marketing &
Investor Relations
(978) 326-4058
investorrelations@analogic.com

(C) Copyright 2010 GlobeNewswire, Inc. All rights reserved.