

## Analogic Highlights BK Medical Flex Focus 500 Ultrasound System With New Quantum Technology at RSNA 2012

## Market-Leading Ultrasound System Provides Clinicians Faster, Easier Way to Maximize Performance

PEABODY, Mass., Nov. 21, 2012 (GLOBE NEWSWIRE) -- Analogic Corporation (Nasdaq:ALOG), enabling the world's medical imaging and aviation security technology, announced today that it will demonstrate its BK Medical branded Flex Focus<sup>™</sup> 500 ultrasound system, with new Quantum<sup>™</sup> Technology, at the Scientific Assembly and Annual Meeting of the Radiological Society of North America (RSNA), Nov. 25—30, 2012.

The Flex Focus 500, an industry-leading imaging solution for interventional radiology, will be complemented by the company's suite of ultrasound systems including the Flex Focus 800 and Pro Focus™ UltraView 800. Analogic's BK Medical systems with Quantum Technology offer important new features and solutions that provide clinicians a faster and easier way to maximize ultrasound performance.

Analogic's Quantum Technology offers image quality advancements including superb contrast resolution, as well as new grayscale maps and new image pre-sets, making it easier and quicker to obtain the highest quality images. In addition, the new technology includes a unique Vector Flow Imaging (VFI) mode\*, allowing angle independent visualization of blood flow, and an advanced color Doppler mode, enabling excellent spatial resolution. Key benefits also include advanced harmonic imaging when imaging all patient types, even the extremely difficult-to-image patient.

"Our innovative ultrasound systems with Quantum Technology exemplify Analogic's ongoing dedication to develop leadingedge solutions that provide physicians a quicker and easier way to maximize ultrasound performance for interventional radiology," said Lars Shaw, vice president of global marketing at Analogic. "The excellent 2D imaging and sensitive color Doppler offers quick, precise visualization of superficial or deep structures in all types of patients including difficult-to-image patients.

"In addition, the vector flow imaging mode allows for angle independent visualization of blood flow, leading to a quicker, more thorough patient assessment," continued Shaw.

Analogic's suite of ultrasound systems complement BK Medical's extensive product portfolio. The Flex Focus 500 is a portable, highly efficient system that is powerful and well suited for a busy practice utilizing ultrasound for interventional ultrasound needs. The Flex Focus 800 and UltraView 800 are the company's premium performance systems.

The procedure-driven Flex Focus 500 ultrasound system supports a broad range of innovative transducers to address the challenges of demanding interventional procedures. The broad transducer portfolio, including the four-way articulating laparoscopic transducer, makes the system one of the most versatile on the market today. In addition, this small footprint ultrasound system is extremely maneuverable and offers up to four hours of plug-free imaging.

To see a live demonstration of the BK Medical ultrasound systems with Quantum Technology, as well as the full suite of its imaging solutions, please visit Analogic's booth #7128 in Hall B of McCormick Place during RSNA 2012.

## About Analogic and the BK Medical brand

Analogic (Nasdaq:ALOG) provides leading-edge healthcare and security technology solutions to advance the practice of medicine and save lives. Analogic's ultrasound group designs and manufactures ultrasound systems and specialized transducers that are sold directly to medical practitioners under the BK Medical brand. For over 30 years, our market-leading BK Medical branded ultrasound solutions have been used to improve the practice of medicine in procedure-driven markets such as urology, surgery and anesthesia. BK Medical's products, including our award-winning Flex Focus family of systems and unique transducer designs, offer advanced imaging capabilities that enable real-time image guidance in an easy-to-use, portable platform. Our Analogic ultrasound group has operations in Massachusetts, Pennsylvania, Colorado, Denmark, and Shanghai.

For more information on our BK Medical ultrasound products visit www.bkmed.com.

For more information on Analogic, visit <u>www.analogic.com</u>.

\* Flex Focus: VFI is not cleared by FDA and is not licensed by Health Canada. Pro Focus: VFI is not licensed by Health Canada Analogic is a registered trademark of Analogic Corporation. The globe logo is a trademark of Analogic Corporation.

CONTACT: Media Contact:

Amy Cook

(925) 552-7893

amycook@amcpublicrelations.com

Investor Contact:

Mark Namaroff

Director of Investor Relations

(978) 326-4058

investorrelations@analogic.com