



May 16, 2014

## **Analogic Announces Flex Focus 300 Ultrasound System for Urology in North America at AUA 2014**

### **Advanced Ultrasound System Designed Specifically for Private Practices in Urology**

PEABODY, Mass., May 16, 2014 (GLOBE NEWSWIRE) -- [Analogic Corporation](#) (Nasdaq:ALOG), enabling the world's medical imaging and aviation security technology, today announced availability of its new Flex Focus™ 300 Ultrasound System for Urology at the American Urological Association (AUA) Annual Meeting in Orlando, Fla. The new ultrasound system, introduced in North America and designed for private practice use, supports prostate, and expanded urology imaging needs.

"There is an increasing need by private office practices specializing in urology imaging to have an ultrasound system offering high quality imaging that is designed to meet their specific needs," said Lars Shaw, vice president of global marketing for Analogic. "We worked closely with our customers to develop the Flex Focus 300 ultrasound system to effectively address kidney, bladder, prostate, testes and penile Doppler imaging, while offering a suite of compatible transducers, all at an affordable price point."

Analogic's advanced Flex Focus 300 ultrasound system combines premium image quality and Doppler performance with a wide range of application-specific multifrequency transducers. The system is equipped with Quantum™ Plus Technology, offering image quality advancements that make it easier and quicker for physicians to obtain the highest quality images. This, coupled with the modular and ergonomic design, provides an efficient, compact mobile ultrasound solution for the entire urinary tract.

Analogic's award-winning family of Flex Focus procedure-driven ultrasound systems offers an extensive product portfolio including the Flex Focus 400, Flex Focus 500, Flex Focus 800 and Pro Focus™ UltraView 800. All systems support a broad range of innovative transducers to address the challenges of demanding interventional procedures.

To learn more about Analogic's new Flex Focus 300, please visit the company during AUA 2014 in booth #969 the Orange County Convention Center in Orlando, Fla.

### **About Analogic**

[Analogic](#) (Nasdaq:ALOG) provides leading-edge healthcare and security technology solutions to advance the practice of medicine and save lives. We are recognized around the world for advanced imaging systems and technology that enable computed tomography (CT), ultrasound, digital mammography, and magnetic resonance imaging (MRI), as well as automated threat detection for aviation security. Our CT, MRI, digital mammography, and ultrasound transducer products are sold to original equipment manufacturers (OEMs), providing state-of-the-art capability and enabling them to enter new markets and expand their existing market presence. Our market-leading BK Medical and Ultrasonix branded ultrasound systems, used in procedure-driven markets such as urology, surgery, and point-of-care, are sold to clinical end users through our direct sales force. For over 40 years we've enabled customers to thrive, improving the health and enhancing the safety of people around the world. Analogic is headquartered just north of Boston, Massachusetts. For more information, visit [www.analogic.com](http://www.analogic.com).

Analogic is a registered trademark of Analogic Corporation.

The globe logo is a trademark of Analogic Corporation.

CONTACT: For Further Information, Contact:

Media Contact:

Amy Cook

(925) 552-7893

amy@amcpublicrelations.net

Investor Contact:

Mark Namaroff

Director of Investor Relations

(978) 326-4058

investorrelations@analogic.com