



Andrew C. Levy Named President of Allegiant Travel Company

MONTIE R. BREWER JOINS ALLEGIANT TRAVEL COMPANY BOARD OF DIRECTORS

LAS VEGAS, Oct 19, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Allegiant Travel Company (Nasdaq: ALGT) today announced Andrew C. Levy will expand his role with the Las Vegas-based travel company and will assume the title of President in addition to his current position as Chief Financial Officer. Maurice J. Gallagher Jr., who previously held the title, remains Chief Executive Officer and Chairman.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060516/LATU102LOGO>)

"Andrew has been at the heart of the team that restructured Allegiant starting in 2001 and brought it to its current level of success. Andrew has always been a thought leader, but over the years he has shown a knack for personnel leadership, developing excellent planning, financial and, more recently, operational teams. He is fully ready to assume his new responsibilities as President and to help drive the next stage in the development of the company," said Mr. Gallagher.

"I am very pleased to add to my role at Allegiant," said Mr. Levy. "I have great expectations for what we can accomplish and look forward to working with our incredible team of employees to continue to build our truly unique company. "

Mr. Levy has served as an officer of Allegiant since June 2001 and was elected to the post of Chief Financial Officer in August 2007. In his new role, he will now assume responsibility for all sales and marketing initiatives in addition to current responsibilities that include planning, pricing, scheduling, in-flight and station operations.

Allegiant further announces that Montie R. Brewer has been elected to the Allegiant Travel Company's Board of Directors. Mr. Brewer served as the Chief Executive Officer and President of Air Canada, a subsidiary of Ace Aviation Holdings Inc. until April 1, 2009. Prior to Air Canada, Mr. Brewer served as Senior Vice President of Planning at United Airlines. Mr. Brewer's airline experience includes work with Northwest Airlines, Republic Airlines, Braniff and Trans World Airlines. He has planned and developed more than 20 hub operations worldwide and managed low cost airline operations as President of Shuttle by United.

"We are fortunate to be able to add one of the foremost strategists in the airline industry to our board," Gallagher stated. "Montie Brewer, who I have known professionally for over two decades, is particularly noted for his command of airline revenue models and for mentoring a generation of airline planning personnel. Under his leadership, Air Canada became the clear North American leader in pricing innovation and at United, Montie was instrumental in creating the Star Alliance. I could not be more pleased that Montie has agreed to join our Board."

About the Company

Las Vegas-based Allegiant Travel Company (Nasdaq: ALGT) focuses on flying travelers in small cities to world-class leisure destinations such as Las Vegas, Los Angeles, Phoenix, Fort Lauderdale, Fla., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, LLC, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services. ALGT/G

Note: This press release was accurate at the date of issuance. However, information contained in the release may have changed. If you plan to use the information contained herein for any purpose, verification of its continued accuracy is your responsibility.

For further information please visit the company's investor web site: <http://ir.allegiantair.com>

Reference to the Company's web site above does not constitute incorporation of any of the information thereon into this press release.

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