



Allegiant Travel Company to Hold Live Webcast of Institutional Investor Day

LAS VEGAS, Nov 02, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Allegiant Travel Company (Nasdaq: ALGT) will hold its annual Institutional Investor Day on November 12, 2009 in Las Vegas from 8 a.m. thru noon Pacific Time. Institutional investors interested in participating in person should contact Allegiant Investor Relations at ir@allegiantair.com.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060516/LATU102LOGO>)

A live broadcast of the presentations and electronic copies of the accompanying presentation material will be available through the company's Investor Relations website homepage at <http://ir.allegianttravel.com>. The webcast will be also be archived on the "Events & Presentations" section of the site as will related presentation material.

- When: Thursday, November 12, 2009, 8 a.m. thru noon (Pacific)
- Who: Allegiant Air management
- How: Web Address: <http://ir.allegianttravel.com>

About the Company

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT) focuses on flying travelers in small cities to world-class leisure destinations such as Las Vegas, Los Angeles, Phoenix, Fort Lauderdale, Fla., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, LLC, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services. ALGT/G

Note: This press release was accurate at the date of issuance. However, information contained in the release may have changed. If you plan to use the information contained herein for any purpose, verification of its continued accuracy is your responsibility.

For further information please visit the company's investor web site: <http://ir.allegianttravel.com>

Reference to the Company's web site above does not constitute incorporation of any of the information thereon into this press release.

SOURCE Allegiant Travel Company

<http://ir.allegianttravel.com>

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