



Allegiant and MLT Vacations Enter Agreement for Charter Air Service Operations

LAS VEGAS, May 16, 2008 /PRNewswire-FirstCall via COMTEX News Network/ -- Allegiant Air, LLC, a wholly owned subsidiary of Allegiant Travel Company (Nasdaq: ALGT), today announced that it has entered into an Air Transportation Charter Agreement with MLT Vacations, LLC. Under the agreement, Allegiant expects to realize revenues in excess of \$10 million over the term of the contract.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060516/LATU102LOGO>)

"We're pleased to develop this new relationship with MLT," Maurice J. Gallagher, President and Chief Executive Officer for Allegiant Travel Company, said. "We believe that Worry Free Vacations customers will appreciate the level of service and reliability our company will provide."

"We look forward to beginning our partnership with Allegiant Air and we are eager for our customers to experience the quality of service the Allegiant team provides," said Ken Pomerantz, President & Chief Marketing Officer of MLT Vacations.

Allegiant Air will provide charter services for MLT Vacations' Worry-Free Vacations brand from two cities in Oklahoma to Las Vegas and popular leisure destinations in Mexico. The low-cost carrier will devote one of its 37 MD-80 series jet aircraft to the operation. Service will begin at the end of May 2008 and will continue through the end of 2009. According to the agreement, MLT Vacations will bear the risk of fuel prices.

About the Companies

Las Vegas based Allegiant Travel Company (Nasdaq: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Nev., Phoenix, Ariz., Fort Lauderdale, Fla., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services. The carrier also operates charter service throughout the U.S., Mexico and Canada. ALGT/G

MLT Vacations is a wholly owned subsidiary of Northwest Airlines Corporation and one of the largest providers of vacation packages in the United States. The company manages and operates the packaged vacation brands NWA WorldVacations and Worry-Free Vacations. NWA WorldVacations offers vacation packages via scheduled air service on Northwest Airlines and its SkyTeam partners, with convenient connections from many US cities, to destinations in the U.S., Canada, Mexico, the Caribbean, Europe and Asia. Worry-Free Vacations offers charter vacation packages from six U.S. cities to destinations in Mexico, the Caribbean, and Las Vegas. For more information, visit <http://www.nwaworldvacations.com> or <http://www.worryfreevacations.com>. Professional travel agents are encouraged to visit <http://www.worldagentdirect.com>.

For further information please visit the company's investor web site: <http://ir.allegiantair.com>

Reference to the Company's web site above does not constitute incorporation of any of the information thereon into this press release.

Forward-Looking Statements: Under the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, statements in the press release that are not historical facts are forward-looking statements. These forward-looking statements are only estimates or predictions based on our management's beliefs and assumptions and on information currently available to our management. Forward-looking statements include our statements regarding future revenues.

Forward-looking statements involve risks, uncertainties and assumptions. Actual results may differ materially from those expressed in the forward- looking statements. Important risk factors that could cause our results to differ materially from those expressed in the forward-looking statements generally may be found in our periodic reports and registration statements filed with the Securities and Exchange Commission at <http://www.sec.gov>. Any forward-looking statements are based on information available to us today and we undertake no obligation to update publicly any forward-looking statements, whether as a result of future events, new information or otherwise.

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