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(Chattanooga, Tenn.)- Low-cost airline Allegiant Air, LLC today announces new, nonstop jet service to the fun and sun of Orlando, Fla. from Chattanooga, Tenn. beginning Oct. 31. The low-fare carrier will celebrate the convenient new service to the Sunshine State, with introductory fares as low as \$49* each way, when booked at www.allegiantair.com.

The self-proclaimed "Official Airline for Sunshine" will launch the new scheduled service from Chattanooga Metropolitan Airport to Orlando Sanford International Airport with complete vacation packages including roundtrip air and two-night hotel stay for as low as \$144**. (Price is per person, based on two-night hotel stay at the Rodeway Inn-Maingate, double occupancy and reflects a Tuesday, Thursday or Sunday departure.)

"We are extremely pleased to extend the Allegiant brand of low-fare, nonstop jet service to the Chattanooga community," Maurice J. Gallagher, Allegiant Air president & CEO, said. "This is an exciting new addition for our airline and our customers."

The new flights will operate four times weekly, with service Sunday, Tuesday, Thursday and Saturday. Flights will depart the Chattanooga Metropolitan Airport at 10:15 a.m. arriving in Orlando Sanford International Airport at 11:50 a.m. Flights leaving Orlando will depart at 8:00 a.m. arriving in Chattanooga at 9:40 a.m. (all flight times are local.)

"We welcome discount carrier Allegiant Air to the Scenic City," said Mike Landguth, President and CEO of the Chattanooga Metropolitan Airport Authority. "Local travelers will benefit from their low fares and quality customer service, along with the increased competition that comes with the introduction of the sixth airline and ninth nonstop destination from Chattanooga."

"Chattanooga continues to focus on expanding air service in support of local economic development efforts," said Chattanooga City Mayor Ron Littlefield. "We thank Allegiant Air for their commitment to our community in providing this new nonstop service to Orlando."

The airline said that its market research and input from local community leaders indicate the Chattanooga community will welcome the new nonstop flights and low fares to Orlando as an alternative connecting flights and long drives to other airports. Allegiant will utilize 150-seat, MD-80 series, jet-aircraft on the route.

The Allegiant Vacations division of the company will offer low-cost packages with 21 of Orlando's most exciting hotel properties and three in Daytona Beach. Partner properties include The Swan, The Dolphin, The Hilton in Lake Buena Vista and the Radisson Parkway. Low-cost packages are available to include hotel, car and amusement park tickets for additional savings.

Reservations may be made through the company's website at www.allegiantair.com, the airline's Reservations Center at 702-505-8888 or professional travel agents.

Allegiant's \$49* one-way introductory fare is limited, not available on all flights and must be purchased by Sept. 23, 2006, for travel through Jan. 31, 2007. After the introductory fare period, regular one-way fares on the route start as low as \$79 one-way.

Disclaimer *All fares are limited, one-way and are non-refundable. Prices do not include PFC, segment tax or Sept. 11 security fee of up to \$10.30 per segment. Travel purchased through an Allegiant Air call center will cost an additional \$5.00 per segment. A segment is defined as one take-off and one landing. Fares are non-refundable. Seats are limited and subject to availability. Restrictions apply. Offer not available November 22-27, 2006; December 22-31; and January 1-6, 2007. ** Prices are per person, based on double occupancy, do not include all air taxes/fees/surcharges and includes all hotel taxes. Prices do not include \$2.50 + tax nightly resort fee which are to be paid directly to the property and car rental company.

About the Company:

Allegiant Air, LLC is an all-jet, low-fare, low-cost passenger airline dedicated to providing a new way to fly. At Allegiant, all travel

is ticketless, all fares are one-way and a Saturday night stay is never required. With a focus on leisure travel, the company emphasizes low- costs, innovation and leisure traffic to world-class destinations - currently Las Vegas, Nev. and Orlando, Fla. The company provides its customers additional value through its Allegiant Vacations division, which maintains significant hotel partnerships in both Las Vegas and Orlando. Allegiant currently provides nonstop scheduled service from 33 U.S. markets to Las Vegas and from 15 U.S. markets to the Orlando destination. In addition to its scheduled service, the airline also operates charter service throughout the U.S., Mexico and Canada. The carrier's charter customers include Harrah's Entertainment, U.S. Forest Service, collegiate athletic organizations, film production companies and corporations. Allegiant's fleet includes 25 MD80 series jet aircraft, all fitted with comfortable leather seats. Headquartered in Las Vegas, Nev., Allegiant is a privately owned airline founded in 1997.