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(Shreveport, La.)- Low-cost airline Allegiant Air, LLC today announces new, nonstop jet service to the fun and sun of Orlando, Fla. from Shreveport, La. beginning Nov. 15. The low-fare carrier will celebrate the convenient new service to the Sunshine State, with introductory fares as low as \$59* each way, when booked at www.allegiantair.com.

The self-proclaimed "Official Airline for Sunshine" will launch the new scheduled service from Shreveport Regional Airport to Orlando Sanford International Airport with complete vacation packages including roundtrip air and three-night hotel stay for as low as \$187**. (Price is per person, based on three-night hotel stay at the Rodeway Inn-Maingate, double occupancy and reflects a Wednesday departure.)

"We are extremely pleased to expand the Allegiant brand of low-fare, nonstop, jet service to Orlando," Maurice J. Gallagher, Allegiant Air president & CEO, said. "This is an exciting new addition for our airline and our customers in the Ark-La-Tex community."

The new flights will operate twice weekly, with service Wednesday and Saturday. Flights will depart the Shreveport Regional Airport at 10:15 a.m. arriving in Orlando Sanford International Airport at 1:25 p.m. Flights leaving Orlando will depart at 8:30 a.m. arriving in Shreveport at 9:40 a.m. (all flight times are local.) "Our region has asked for a long time to have direct service to Orlando," said Dr. C.O. Simpkins, Chairman of the Shreveport Airport. "Having low-fare service with Allegiant Air will be a great benefit for our customers in the Ark-La-Tex who use Shreveport Regional as their home-town hub airport because of its convenience. We will continue to work diligently to secure additional flights and to expand airline service from Shreveport."

"We have worked a long time to bring low-fare airline service to Shreveport Regional Airport," said Shreveport Mayor Keith Hightower. "Allegiant Air's new Orlando service now provides non-stop service to two of the top five leisure locations people in this region go to each year. We appreciate Allegiant Air's efforts to invest in expanded airline service in Shreveport."

The airline launched service from Shreveport to Las Vegas Jan. 18, 2006. The airline said that its market research and input from local community leaders indicate the Shreveport-Bossier community will welcome the new nonstop flights and low fares to Orlando as an alternative connecting flights and long drives to other airports. Allegiant will utilize 150-seat, MD-80 series, jet-aircraft on the route.

The Allegiant Vacations division of the company will offer low-cost packages with 21 of Orlando's most exciting hotel properties and three in Daytona Beach. Partner properties include The Swan, The Dolphin, The Hilton in Lake Buena Vista and the Radisson Parkway. Low-cost packages are available to include hotel, car and amusement park tickets for additional savings.

Reservations may be made through the company's website at www.allegiantair.com, the airline's Reservations Center at 702-505-8888 or professional travel agents.

Allegiant's \$59* one-way introductory fare is limited, not available on all flights and must be purchased by Sept. 30, 2006, for travel through Jan. 31, 2007. After the introductory fare period, regular one-way fares on the route start as low as \$79 one-way.

About the offer:

*All fares are limited, one-way and are non-refundable. Prices do not include PFC, segment tax or Sept. 11 security fee of up to \$10.30 per segment. A convenience fee of \$7.50 per traveling customer will be applied when booked at www.allegiantair.com or through an Allegiant Air call center. Travel purchased through an Allegiant Air call center will cost an additional \$5.00 per segment. A segment is defined as one take-off and one landing. Fares are non-refundable. Seats are limited and subject to availability. Restrictions apply. Offer not valid on previously purchased tickets. Offer not available November 22-27, 2006; December 1-9, 22-31; January 1-6, 2007. ** Prices are per person, based on double occupancy, do not include all air taxes/fees/surcharges and includes all hotel taxes. Prices do not include \$2.50 + tax nightly resort fee which are to be paid

directly to the property and car rental company.

About the Company:

Allegiant Air, LLC is an all-jet, low-fare, low-cost passenger airline dedicated to providing a new way to fly. At Allegiant, all travel is ticketless, all fares are one-way and a Saturday night stay is never required. With a focus on leisure travel, the company emphasizes low- costs, innovation and leisure traffic to world-class destinations - currently Las Vegas, Nev. and Orlando, Fla. The company provides its customers additional value through its Allegiant Vacations division, which maintains significant hotel partnerships in both Las Vegas and Orlando. Allegiant currently provides nonstop scheduled service from 33 U.S. markets to Las Vegas and from 18 U.S. markets to the Orlando destination. In addition to its scheduled service, the airline also operates charter service throughout the U.S., Mexico and Canada. The carrier's charter customers include Harrah's Entertainment, U.S. Forest Service, collegiate athletic organizations, film production companies and corporations. Allegiant's fleet includes 25 MD80 series jet aircraft, all fitted with comfortable leather seats. Headquartered in Las Vegas, Nev., Allegiant is a privately owned airline founded in 1997.