



LANSING AND ALLEGIAN AIR, WHAT A PAIR!

(Lansing, Mich.) -What happens in Vegas may stay in Vegas, but over the last three years it has started in Lansing, Mich. as Allegiant Air, LLC, marks the three-year anniversary of nonstop, jet-service to Las Vegas, Nev. The Las Vegas-based airline inaugurated service from Lansing's Capital City Airport to McCarran International Airport (Las Vegas) July 10, 2003.

Allegiant Air will complete its third year of service achieving several milestones. Since July 10, 2003, Allegiant has carried nearly 150,000 customers to and from Las Vegas. Since initiating service, Allegiant has lowered the average fare paid by Lansing area customers more than 35 percent. Throughout the last three years, Lansing customers have saved nearly \$9 million by taking advantage of Allegiant's low-low fares to Las Vegas. Allegiant recently celebrated the one-year anniversary of nonstop service to Orlando May 26.

"We are very pleased with the performance of the Lansing area market over the last year," said Maurice J. Gallagher, the airline's president and CEO. "We look forward to a continued successful relationship between Allegiant, Lansing Capital City Airport, the local communities, travel agents and all of our customers."

"Michigan travelers love flying Allegiant Air nonstop to Las Vegas from Lansing," said Robert Selig, Executive Director, Lansing's Capital City Airport. "Allegiant Air has been successful by offering great low airfares that help make flying affordable and fun."

Through its Allegiant Vacations program, the company offers low-cost packages with Las Vegas' most exciting hotel properties, including the Wynn, Bellagio, Venetian, Paris, MGM Grand, Mandalay Bay, Caesars, Monte Carlo, Mirage, Excalibur, New York New York, Tropicana, Rio All-Suite Hotel, Bally's, Las Vegas Club, Flamingo, Riviera, Luxor, Terrible's, Circus Circus, Hooters, Imperial Palace, Harrah's, Treasure Island, Gold Coast, Westin Casuarina, Golden Nugget, Aladdin, South Coast, Four Queens, Stardust, Plaza and Orleans.

Reservations may be made for travel at the company's website www.allegiantair.com, the airline's Reservations Center at 800-432-3810 or professional travel agents.

About the Company: Allegiant Air, LLC is an all-jet, low-fare, low-cost passenger airline dedicated to providing a new way to fly. At Allegiant, all travel is ticketless, all fares are one-way and a Saturday night stay is never required. With a focus on leisure travel, the company emphasizes low-costs, innovation and leisure traffic to world-class destinations - currently Las Vegas, Nev. and Orlando, Fla. The company provides its customers additional value through its Allegiant Vacations division, which maintains significant hotel partnerships in both Las Vegas and Orlando. Allegiant currently provides nonstop scheduled service from 32 U.S. markets to the Las Vegas destination and to the Orlando destination from 16 U.S. markets. In addition to its scheduled service, the airline also operates charter service throughout the U.S., Mexico and Canada. The carrier's charter customers include Harrah's Entertainment, U.S. Forest Service, collegiate athletic organizations, film production companies and corporations. Allegiant's fleet includes 21 MD80 series jet aircraft, all fitted with comfortable leather seats and spacious overhead luggage bins. Headquartered in Las Vegas, Nev., Allegiant is a privately owned airline founded in 1997.