



ALLEGIANT AIR ANNOUNCES EXPANDING SERVICE LOW-COST AIRLINE TO ADD SATURDAY FLIGHT

(Rockford, Ill.) The Las Vegas based airline, Allegiant Air, LLC, announces the expansion of its popular low-cost, nonstop service to Las Vegas, Nev. from Rockford, Ill. Due to popular demand, the seasonal addition of Saturday service will become permanent April 15. The new schedule will make travel from Rockford to Las Vegas available five days a week.

"We are very pleased with the performance of the Rockford market," said Maurice J. Gallagher, the airline's president and CEO. "The addition of a Wednesday flight will make it easier for customers in the Rockford community get to the fun and excitement of Las Vegas. We are confident this new schedule will have great appeal."

The five-day-a-week schedule will depart Chicago Rockford International Airport at 12:00 p.m. arriving in Las Vegas at 1:45 p.m. Flights leaving Las Vegas will depart at 6:00 a.m. arriving in Rockford at 11:20 a.m. (all flight times are local).

Through its Allegiant Vacations program, the company offers low-cost vacation packages with 35 of Las Vegas' most exciting hotel properties, including the Wynn, Bellagio, Venetian, Paris, MGM Grand, Mandalay Bay, Monte Carlo, Mirage, Golden Nugget, Excalibur, Tropicana, Bally's, Flamingo, Four Queens, Riviera, Frontier, Luxor, Circus Circus, Imperial Palace, Hotel San Remo, Gold Coast, Boardwalk, Westin Casuarina, Stardust, Orleans and Plaza.

Reservations may be made through the company's website at www.allegiantair.com, the airline's Reservations Center at 800-432-3810 or professional travel agents.

About the Company

Allegiant Air, LLC, is an all-jet, low-fare, low-cost passenger airline providing high quality customer service. At Allegiant, all seats are assigned, all travel is ticketless, all fares are one-way and a Saturday night stay is never required. The airline features 25 Las Vegas hotel properties in its Allegiant Vacations air-and-hotel vacation package program. From its base in Las Vegas, Allegiant provides nonstop service to 13 cities throughout the U.S., including Colorado Springs and Fort Collins/Loveland, Colo.; Fresno, Calif.; Wichita, Kan.; Des Moines and Cedar Rapids, Iowa; Lansing, Mich.; Peoria, Ill.; Sioux Falls, S. D.; Bismarck, N. D.; Bellingham, Wash.; Madison, Wis.; and Oklahoma City, Okla. The airline also operates charter service throughout the U.S., Mexico and Canada. The carrier's charter customers include Harrah's Entertainment, Apple Vacations, U.S. Forest Service, collegiate athletic organizations, film production companies and corporations. Allegiant's fleet includes ten jet aircraft, including two MD-87s and eight MD-83s, all fitted with comfortable leather seats and spacious overhead luggage bins. Headquartered in Las Vegas, Nev., Allegiant is a privately owned airline founded in 1997.