

ALIGN TECHNOLOGY
Q4 2012 EARNINGS RELEASE ADDITIONAL DATA
REVENUE PERFORMANCE AND CLEAR ALIGNER METRICS

(in thousands except per share data)

	Q1 2012	Q2 2012	Q3 2012	Q4 2012	FISCAL 2012
Invisalign Clear Aligner Revenues by Geography:					
North America	\$ 86,871	\$ 92,997	\$ 89,568	\$ 91,686	\$ 361,122
North American Orthodontists	41,688	43,942	43,090	43,812	172,532
North American GP Dentists	45,183	49,055	46,478	47,874	188,590
International	29,700	32,883	29,700	32,513	124,796
Non-case*	6,757	7,789	7,457	8,660	30,663
Total Clear Aligner Revenue	<u>\$ 123,328</u>	<u>\$ 133,669</u>	<u>\$ 126,725</u>	<u>\$ 132,859</u>	<u>\$ 516,581</u>
YoY % growth	17.6%	17.6%	10.9%	11.7%	14.4%
QoQ % growth	3.7%	8.4%	-5.2%	4.8%	
<i>*includes Invisalign training, ancillary products, and retainers</i>					
Invisalign Clear Aligner Revenues by Product:					
Invisalign Full	\$ 82,424	\$ 88,617	\$ 80,294	\$ 87,265	\$ 338,600
Invisalign Express/Lite	11,806	13,632	12,779	13,269	51,486
Invisalign Teen	15,148	16,380	19,144	16,455	67,127
Invisalign Assist	7,193	7,251	7,051	7,210	28,705
Non-case*	6,757	7,789	7,457	8,660	30,663
Total Clear Aligner Revenue	<u>\$ 123,328</u>	<u>\$ 133,669</u>	<u>\$ 126,725</u>	<u>\$ 132,859</u>	<u>\$ 516,581</u>
Average Invisalign Selling Price (ASP), as billed:					
Total Worldwide Blended ASP	\$1,370	\$1,335	\$1,320	\$1,375	\$1,350
International ASP	\$1,485	\$1,455	\$1,355	\$1,455	\$1,440
Invisalign Clear Aligner Cases Shipped by Geography:					
North America	65,280	72,685	70,610	68,140	276,715
North American Orthodontists	32,235	35,420	35,885	33,505	137,045
North American GP Dentists	33,045	37,265	34,725	34,635	139,670
International	19,985	22,595	21,905	22,340	86,825
Total Cases Shipped	<u>85,265</u>	<u>95,280</u>	<u>92,515</u>	<u>90,480</u>	<u>363,540</u>
Invisalign Clear Aligner Cases Shipped by Product:					
Invisalign Full	57,145	62,510	57,400	57,920	234,975
Invisalign Express/Lite	12,855	15,300	14,610	15,940	58,705
Invisalign Teen	9,935	11,860	15,265	11,255	48,315
Invisalign Assist	5,330	5,610	5,240	5,365	21,545
Total Cases Shipped	<u>85,265</u>	<u>95,280</u>	<u>92,515</u>	<u>90,480</u>	<u>363,540</u>
Number of Invisalign Doctors Cases Shipped to:					
North American Orthodontists	4,460	4,575	4,660	4,615	5,665
North American GP Dentists	11,365	12,120	11,925	11,685	19,285
International	5,085	5,480	5,400	5,715	9,285
Total Doctors Cases were Shipped to Worldwide	<u>20,910</u>	<u>22,175</u>	<u>21,985</u>	<u>22,015</u>	<u>34,235</u>
Invisalign Doctor Utilization Rates*:					
North American Orthodontists	7.2	7.7	7.7	7.3	24.2
North American GP Dentists	2.9	3.1	2.9	3.0	7.2
International	3.9	4.1	4.1	3.9	9.4
Total Utilization Rates	<u>4.1</u>	<u>4.3</u>	<u>4.2</u>	<u>4.1</u>	<u>10.6</u>
<i>* # of cases shipped/# of doctors to whom cases were shipped</i>					
Number of Invisalign Doctors Trained:					
North American Orthodontists	90	95	125	75	385
North American GP Dentists	720	995	675	920	3,310
International	715	965	685	780	3,145
Total Doctors Trained Worldwide	<u>1,525</u>	<u>2,055</u>	<u>1,485</u>	<u>1,775</u>	<u>6,840</u>
Total to Date Worldwide	<u>71,180</u>	<u>73,235</u>	<u>74,720</u>	<u>76,495</u>	<u>76,495</u>
Scanner and CAD/CAM Services Revenue:					
North America Scanner and CAD/CAM Services	\$ 11,120	\$ 11,752	\$ 9,439	\$ 9,940	\$ 42,251
International Scanner and CAD/CAM Services	631	205	332	41	1,209
Total Scanner and CAD/CAM Revenue	<u>\$ 11,751</u>	<u>\$ 11,957</u>	<u>\$ 9,771</u>	<u>\$ 9,981</u>	<u>\$ 43,460</u>
Scanner Revenue	\$ 5,361	\$ 6,032	\$ 4,023	\$ 4,643	\$ 20,059
CAD/CAM Services Revenue	6,390	5,925	5,748	5,338	23,401
Total Scanner and CAD/CAM Services Revenue	<u>\$ 11,751</u>	<u>\$ 11,957</u>	<u>\$ 9,771</u>	<u>\$ 9,981</u>	<u>\$ 43,460</u>
Total Revenue by Geography:					
Total North America Revenue	\$ 97,991	\$ 104,749	\$ 99,007	\$ 101,626	\$ 403,373
Total International Revenue	30,331	33,088	30,032	32,554	126,005
Total Non-case Revenue	6,757	7,789	7,457	8,660	30,663
Total Worldwide Revenue	<u>\$ 135,079</u>	<u>\$ 145,626</u>	<u>\$ 136,496</u>	<u>\$ 142,840</u>	<u>\$ 560,041</u>
YoY % growth	28.8%	21.3%	8.4%	10.8%	16.7%
QoQ % growth	4.8%	7.8%	-6.3%	4.6%	

Note: Historical public data may differ due to rounding. Additional information is available in the 2012-Quarter Financial Model - Ending Q4 2012