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Cinedigm Partners with XUMO, One of the Fastest Growing OTT Video Services, to Launch Linear Digital-first Networks

Deal Delivers Dove Channel, Docurama, CONtv and Wham Networks to XUMO's Expansive Portfolio of OEM Television Partners

LOS ANGELES, Feb. 12, 2018 (GLOBE NEWSWIRE) -- Cinedigm Corp. (NASDAQ:CIDM) ("Cinedigm") today announced the launch of its digital-first linear networks and video-on-demand (VOD) services on [XUMO](#). XUMO provides over-the-top (OTT) VOD and live, premium digital channels direct to consumers via smart TVs, mobile and streaming device integrations. XUMO has strategic partnerships with companies such as LG Electronics, Hisense, VIZIO and Panasonic to provide one-click access for consumers. Through the partnership with XUMO, Cinedigm's channels will now be made available and readily accessible in over 45% of all smart TVs sold in the US, which equates to more than 20 million households nationwide.

XUMO's single-button functionality incorporated into the remote control on select VIZIO smart TVs, along with its deep integration with the TV tuners in LG and Hisense electronics, provide consumers with unprecedented, easy access to hundreds of channels without requiring downloads. With the addition of Cinedigm's premier networks, XUMO bolsters the choices consumers now have with content sourced from Cinedigm's robust film and TV library. Cinedigm's channels now join other premium networks, including CBS News, NBC, Fox, Scripps and others. The channels are slated to launch in early second quarter 2018, with additional channels launching in the coming quarters.

"We're proud to add Cinedigm's lineup of digital-first networks to XUMO's platform" said Erick Opeka, EVP of Cinedigm Networks. "XUMO's deep integration into hardware literally puts Cinedigm's channels into the lineup with America's top networks, and provides an opportunity to significantly scale our advertising revenues."

About Cinedigm's streaming channels:

- | Dove Channel is the premiere streaming movie and television service focused on values-based programming for families. Dove Channel currently has a library of almost 1,400 pieces of content, including nearly 500 films and 900 television episodes approved by the Dove Foundation and ranks as the largest library of faith-based & family-friendly content in the OTT marketplace.
- | CONtv is the leading digital entertainment network devoted exclusively to the fanspace. The network provides audiences access to thousands of hours of content showcasing an original slate of programming, as well as an eclectic catalog of over 2,800 must-watch favorites; everything from quirky original series, elusive cult films & television shows, celebrated genre movies encompassing sci-fi, horror, fantasy, anime, grindhouse, martial arts action, to live coverage of pop culture events nationwide.
- | Docurama is a streaming channel offering hundreds of titles, including award-winning full-length and short-form documentaries, non-fiction TV programming, and behind-the-scenes interviews.

"The addition of Cinedigm's premier networks brings its robust film and TV library directly to XUMO viewers on the biggest screen in the home," said Stefan Van Engen, SVP, Content Programming & Acquisitions at XUMO. "We're excited to partner with Cinedigm and provide our users with the ability to enjoy even more premium content."

The deal comes amidst Cinedigm's recent announcements regarding expansion of its world-class OTT offerings to Amazon Fire, Google's Chromecast platform, VEWD, and Android TV. These latest developments will extend the reach of Cinedigm channels to over 320 million potential consumers in key OTT markets worldwide.

For more information, visit: www.cinedigm.com. To learn more about XUMO, visit: www.xumo.tv.

About Cinedigm

Cinedigm powers custom content solutions to the world's largest retail, media and technology companies. The company provides premium feature films and series to digital platforms including iTunes, Netflix, and Amazon, cable and satellite

providers including Comcast, Dish Network and DirecTV, and major retailers including Walmart and Target. Leveraging Cinedigm's unique capabilities, content and technology, the company has emerged as a leader in the fast-growing over-the-top (OTT) channel business, currently with four channels under management that reach hundreds of millions of devices, while also providing premium content and service expertise to the entire OTT ecosystem. Learn more about Cinedigm at www.cinedigm.com.

In November 2017, Bison Capital became the beneficial owner of the majority of Cinedigm's outstanding Class A Common Stock. Bison Capital is a Hong Kong-based investment company with a focus on the media and entertainment, healthcare and financial service industries. Founded by Mr. Peixin Xu in 2014, Bison Capital has made multiple investments in film and TV production, film distribution and entertainment-related mobile Internet services.

Cinedigm is now working closely with Bison Capital to develop plans and forge partnerships to release entertainment content and develop OTT channels in China while, reciprocally, releasing Chinese content and new OTT channels in North America.

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About XUMO

A streaming television company based in Irvine, California, XUMO delivers over-the-top (OTT) video-on-demand (VOD) and LIVE digital channels direct to consumers through smart TV, mobile and other streaming device integrations. Through strategic partnerships with LG Electronics, Hisense Company, Ltd., VIZIO and Panasonic, XUMO has developed one-click access for consumers to stream 125 free channels. Channel Plus, exclusively powered by XUMO, for 2012-2017 LG smart TVs presents consumers with OTT content in both linear and VOD formats. XUMO for Hisense, is available as a virtual input, the first of its kind, on 2017 Hisense and Sharp smart TVs. A step above standard OTT companies, XUMO is also available as a button on the remote control for 2016-2017 VIZIO D-Series and SmartCast smart TVs, the Chromecast build in VIZIO smart TVs.

XUMO brings consumers 125 premium digital channels via applications that are fully equipped with content recommendations, curated programs and dynamic ad insertion capabilities. XUMO is also available on several other smart TV brands such as Samsung and Funai Electric Co., Ltd. who manufactures and sells Magnavox, Philips and Sanyo in North America as well as iOS, Android and Roku devices. Learn more about XUMO at www.xumo.tv and follow @XumoTV on Twitter.

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