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## **Cinedigm's streaming channels to launch on Vewd**

### **Deal will bring Cinedigm's OTT channels to the world's largest TV ecosystem**

LAS VEGAS, Jan. 09, 2018 (GLOBE NEWSWIRE) -- Cinedigm (NASDAQ:CIDM) announced today at the Consumer Electronics Show (CES) that Vewd, the global market leader in enabling OTT, will distribute Cinedigm's streaming channels (Dove Channel, CONtv), on their Vewd App Store. The deal will bring all of Cinedigm's subscription channels to the world's largest connected TV device ecosystem, shipping on almost 50 million connected TV devices each year.

Vewd is the most-selected OTT software solution with an install base of over 200 million devices, featuring over 1,500 entertaining apps optimized for Smart TV devices. Vewd comes pre-installed, including Smart TVs, Blu-ray Disc players and set-top boxes from the world's major manufacturers, including Samsung, Sony, Verizon, TiVo and many more.

To date, Cinedigm's three OTT channels, Dove Channel, CONtv & Docurama have had over 2.5 Million App downloads.

About Cinedigm's streaming channels:

- | Dove Channel is the premiere streaming movie and television service focused on values-based programming for families. Dove Channel currently has a library of almost 1,400 pieces of content, including nearly 500 films and 900 television episodes approved by the Dove Foundation and ranks as the largest library of faith-based & family-friendly content in the OTT marketplace
- | CONtv is the leading digital entertainment network devoted exclusively to the fanspace that provides audiences access to thousands of hours of content showcasing an original slate of programming, as well as an eclectic catalog of over 2,800 must-watch favorites. Everything from quirky original series, elusive cult films & television shows, celebrated genre movies encompassing sci-fi, horror, fantasy, anime, grindhouse, martial arts action, to exclusive live coverage of Comic Con events nationwide
- | Docurama is a streaming channel offering hundreds of titles, including award-winning full-length and short-form documentaries, non-fiction TV programming, and behind-the-scenes interviews

"Our mission has been to bring Cinedigm's channels to users no matter where they are, or what device they use," said Erick Opeka, EVP and GM of Cinedigm Networks. "Vewd's extensive global footprint with dozens of key manufacturers helps us reach millions of devices quickly, efficiently, and easily."

The deal comes amidst Cinedigm's recent announcements expanding its world-class OTT offerings to Amazon Fire, Google's Chromecast platform, and Android TV. These latest developments will expand the reach of Cinedigm channels to over 320 million potential consumers in key OTT markets worldwide.

"We're pleased to help Cinedigm bring their content to the world's largest connected TV device ecosystem," said Daniel Nordberg, SVP of Partnerships at Vewd. "Cinedigm has tailored their content to different audiences, introducing unique channels that focus on the strengths of their catalog. Together, we can bring significant scale and reach to these channels on a global basis."

### **About Cinedigm**

Cinedigm powers custom content solutions to the world's largest retail, media and technology companies. We provide premium feature films and series to digital platforms including iTunes, Netflix, and Amazon, cable and satellite providers including Comcast, Dish Network and DirecTV, and major retailers including Walmart and Target. Leveraging Cinedigm's unique capabilities, content and technology, the Company has emerged as a leader in the fast-growing over-the-top channel business, with four channels under management that reach hundreds of millions of devices while also providing premium content and service expertise to the entire OTT ecosystem.

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