



July 11, 2017

Cinedigm to Hold Conference Call to Discuss Recent Bison Capital Strategic Investment on Monday, July 17th at 2:30 pm PDT/5:30 pm EDT

LOS ANGELES--(BUSINESS WIRE)-- Cinedigm Corp. (NASDAQ: CIDM) announced today that it will hold a conference call to discuss the recent Bison Capital Strategic Investment, on Monday, July 17, 2017 at 2:30 pm PDT/5:30 pm EDT. Participating in the call will be Chris McGurk (Chief Executive Officer/Cinedigm), Jeffrey Edell (Chief Financial Officer/Cinedigm), Gary Loffredo (General Counsel and President of Digital Cinema/Cinedigm), Peng Jin (co-founder, Bison Capital), and Ron Chez (key shareholder and strategic advisor/Cinedigm).

To participate in the conference call, please dial (877) 754-5303 or for international callers (678) 894-3030 at least five minutes prior to the start of the call. No passcode is required. An audio webcast of the call will be accessible at <http://investor.cinedigm.com/events.cfm>. To listen to the live webcast, please visit the site prior to the start of the call in order to register, download and install any necessary audio software.

For those unable to participate during the live broadcast, a replay will be available beginning July 17, 2017 at 7:30 p.m. EDT, through July 22, 2017 at 7:30 p.m. EDT. To access the replay, dial (855) 859-2056 (U.S.) or (404) 537-3406 (International) and use passcode: 53796877.

About Cinedigm

Cinedigm powers custom content solutions to the world's largest retail, media and technology companies. We provide premium feature films and series to digital platforms including iTunes, Netflix, and Amazon, cable and satellite providers including Comcast, Dish Network and DirecTV, and major retailers including Walmart and Target. Leveraging Cinedigm's unique capabilities, content and technology, the Company has emerged as a leader in the fast-growing over-the-top (OTT) channel business, with four channels under management that reach hundreds of millions of devices while also providing premium content and service expertise to the entire OTT ecosystem. Learn more about Cinedigm at www.cinedigm.com.

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